

A publication for Global entrepreneurs, business leaders and professionals

\$4.95

# MILLIONAIRE

mag

November 2021

**MEET DANICA  
PATRICK**

ONE OF THE MOST  
SUCCESSFUL RACE CAR  
DRIVERS OF ALL TIME

## INTRODUCING GANBOLD TORDAI

MEET THE INSPIRING ENTREPRENEUR  
BEHIND THE CORPORATE HOTEL



WWW.GLOBALELITEMEDIAGROUP.COM

# PRESS RELEASE DISTRIBUTION

Get yourself "As Seen On" ABC, NBC, CBS, FOX and more to gain INSTANT Authority and Credibility



## THE GLOBAL Millionaire magazine

### CONTENTS

- 6 **Statement Maker:** Introducing entrepreneur Dmitry Badiarov
- 10 **Entrepreneur Spotlight:** Meet Indy Blue, the woman behind Lonely Ghost
- 14 **Power Player:** One on one with legendary race car driver, Danica Patrick
- 20 **Cover Story:** Make way for serial entrepreneur Ganbold Tordai
- 30 **Entrepreneur Spotlight:** Find out more about Eva Martins
- 34 **Entrepreneurship:** Five ways to save time as an entrepreneur
- 36 **Entrepreneurial tips:** Five surefire ways to face uncertainty in business

### EDITORIAL

**Editor-in-chief**  
Vicky Yen Chew

**Managing Directors**  
Mike Ilagan & Vicky Chew

**Creative Director**  
Josephine Villanueva

**Managing Editor**  
Lailani Washington

**Marketing**  
Levi Garcia, Liam Brown, Krissy Anderson, Eileen Maynigo, Barnes Luz, Jason Harris, Oliver Young, Charles Chan, Albie Prias, Lucas Hernandez, Annabel Cook, John Esquerro, Michelle Wright, Cam Rogers, Angelica Whitelaw, Joanne Azzi

**Writers & Contributors**  
Sebastian Campbell, Shiwani Gulpah, Dylan Parker, Holly Phillips, Jenny Hu, Charles Chan, Jill Antonio, Scott Murray, Vanessa Jensen, Leanne Harrison, Pat Higgins, Judy Flynn, Angie, Katrina R, Joerisa, Rommel P, Christian Q, Christine Owen

While every effort is made to ensure the information in this magazine is correct, changes may occur that affect the accuracy of the copy, for which The Global Millionaire holds no responsibility. The opinion of contributors are not necessarily those of the Global Millionaire magazine.



# THE GLOBAL Millionaire magazine

E D I T O R S  
N O T E S



You have two choices to make every single time you wake up every morning: You have the choice to start taking action and making sure you're moving closer to living your dream life and becoming more financially secure or you also have the option to live like a zombie and just let life happen to you, so you become a "dead waker."

Let's face it: It's so easy to go through life like a zombie where you just pretty much settle for whatever is "easy" - you settle for whatever life throws at you even though you feel frustrated, unfulfilled or just plain "meh." All of a sudden 10, 20 or 30 years have come and gone, and you're not even close to achieving any of your goals or living the life that you've always wanted. So... it's time for a wake-up call! Ask yourself this question: Do you see yourself achieving your goals and living your dream life in 5 years time? Or are you just going through life like a zombie and settling for whatever life throws your way? Your choice.

Mike Ilagan  
Managing Director

# ALLISON INTERVIEWS

CELEBRITY INTERVIEWS WITH A SPIRITUAL KICK



## New Podcast Deep Dives with Cultural Icons / Celebs

*Internationally syndicated entertainment and pop culture print journalist, Allison Kugel, brings her spiritually driven long-form celebrity interviews to the podcast space with "Allison Interviews."*

For fifteen years, journalist Allison Kugel, has conducted more than three hundred long-form interviews with celebrities and cultural icons, with a philosophical and spiritual spin, taking her audience on a deep dive alongside their favorite pop culture figures.

The "Allison Interviews" podcast will launch its first four episodes with:

Mötley Crüe drummer, recording artist, and headline maker, Tommy Lee, discusses everything from past lives and defying gravity to fame in a pre-social media era and flying squirrel suits.

Actress and film producer, Tara Reid, opens up about losing her parents, freezing her eggs, working on DMX's last film, and forgiving the tabloid media.

Rap music pioneer, RZA, talks about growing up fatherless, the Five Percent Nation, founding Wu-Tang Clan and working with T.I.

Twenty-three-time Olympic gold medalist Michael Phelps reveals his struggles with mental health, what his kids think of him, and helping to re-shape how athletes are treated, both, pre- and post-Olympics.

"I have been immersed in the study of spirituality for more than a decade, learning about the soul, past lives, the spirit world, and why we have all chosen to incarnate on planet earth at this time. This knowledge, coupled with my lifelong passion for telling people's stories, informs every inch of how I conduct my celebrity interviews. I am excited to take listeners on this new journey with me into the podcast space."

### About Allison Kugel

Allison has conducted, published, and syndicated long-form, in-depth interviews with: Gwen Stefani, Lenny Kravitz, Regina King, Taraji P. Henson, Shania Twain, Michael Buble, Deepak Chopra, Andie MacDowell, Craig T. Nelson, Mel B., RZA, Rick Ross, Nick Cannon, the Kardashians, Kristin Chenoweth, Gayle King, Joel Osteen, Al Sharpton, Lindsey Vonn, Julian Lennon, Rita Moreno, David Guetta, Rob Reiner, Dr. Drew Pinsky, Curtis "50 Cent" Jackson, Paula Abdul, Vivica A. Fox, Kyle Richards and hundreds of others.

Her print interviews have been published and excerpted by: USA TODAY and across Gannett's USA TODAY network of newspapers, People, MSN, Yahoo!, UK's Daily Express/Express.co.uk, HipHopDX, AllHipHop, RadarOnline, Life & Style Weekly, First For Women, Music-News, ET Canada and hundreds of other outlets.

The "Allison Interviews" podcast is now available across all listening platforms including **Apple Podcasts (on your app), Spotify, Anchor, and Google Podcasts.**





# INTRO DUCING DMITRY *Badiarov*

Dmitry Badiarov has made a name for himself as a former musician and a core member of La Petite Bande. As a violin maker, he has created instruments for world-class musicians such as Sigiswald Kuijken, Sergey Malov, and Ryo Terakado.

Coming from the least privileged background, Dmitry Badiarov is the author of the upcoming book on Fine Violin Making. He has made a name for himself as a former musician and a core member of La Petite Bande. As a violin maker, he created instruments for world-class musicians such as Sigiswald Kuijken, Sergey Malov, and Ryo Terakado. He has been featured in major news, magazines, tv, talk shows, and he hosts his own show known as Luthiers And Legacy Show. Today he is passionate about mentoring and helping other instrument makers to turn their passion for crafting soloist grade instruments into thriving six-figure creative businesses.

Global Millionaire Magazine recently caught up with Dmitry to discuss his journey in the industry and here's what went down:

**When did your entrepreneurial flair first reveal itself?**

In 2006. After 12 years of being a core member of La Petite Bande, I got fired before a 1600 audience waiting for my performance. Suddenly, they did not like how I played, how I look... everything was wrong about me. "You just don't fit in", I was told. I invested in my first marketing course for artists and this was a light bulb!

**How did your life look like before being an entrepreneur?**

My schedule, what I was earning, when and where I was working, everything was predetermined, usually years in advance.

**As an entrepreneur, what is it that motivates and drives you?**

Good books, business masterminds. Entrepreneurship is a journey on my quest for self-improvement and personal development.

**In one word, describe your life as an entrepreneur and explain why.**

Service. Success results from streamlining everything towards just one objective – helping others to achieve what they want to achieve in their lives.

**What were your top three motivations for starting your business?**

1. I did not want to depend on others to decide whether I work or not.
2. I wanted to decide my schedule.
3. I wanted to be the one deciding what I am worth.

**What do you put your success down to?** Aesthetic sense, plus sales and marketing.





**What would you say are the key elements for starting and running a successful business?**

Awareness. First, enough people must know you even exist.

Remarketing. There is no point in getting known if you do not re-market these people who now know you exist.

Transaction. Transact and build your tribe.

Income. Don't just make an offer. Make an offer they cannot refuse. And remember to always price based on value.

Storybrand. It's a noisy world. Without a story you're one per minute, with a story, you're one of a kind. Craft your story.

Transformation. Your product or service needs to deliver a transformation in your customer's life. When that happens, and the more that happens, the more transformation you will see in your own life. A.R.T.I.S.T.

**What are the three biggest challenges you have faced growing the business and how did you overcome them?**

Music is an ultra-closed, overly competitive domain where everyone mistrusts everyone and everyone competes with everyone.

It may be challenging for anyone trying to establish themselves, I overcame this by sticking with a plan: Awareness. Remarketing. Transaction. Just these three will take you a long, long way.

**Does the loneliness of the entrepreneur really exist?**

Absolutely (laughs).

**As you grew the business, what have been some of the most important leadership lessons you have learned?**

You cannot teach anything to anyone. You can only ask them questions in such a way that they come up with the right answers.





ENTREPRENEUR SPOTLIGHT:

# Indy Blue

Influencer Indy Blue was sick of having other brands evaluate her worth, so she built something of her own. In 2019, she launched the streetwear brand Lonely Ghost and it's had an insane amount of growth and success, as covered by Forbes. In recent months there's even been some copyright drama with Addison Rae's brand, Item Beauty, seen on Seventeen Magazine. More than anything, Lonely Ghost and Indy are paving the way for influencers to know their worth, changing the future of Sponsored Posts on Instagram.

Global Millionaire Magazine recently caught up with Indy Blue to discuss how the economy around Instagram will soon begin to drastically change due to sponsored content and influencer culture and here's what went down:

## What do you like about being an influencer?

It's been cool to be a part of the birth of an industry. I was an OG influencer! And back then, it was still kind of a joke. No one took it seriously, especially not as a job. Not a "real job" anyway. Now, years later, it's a 7 billion dollar industry. It's how every brand advertises. More than commercials, billboards, or magazines. I definitely think influencing will evolve, but as a whole, this style of marketing isn't going anywhere. It's a new era. So, I guess personally, to have been so involved from the beginning, has been my favorite part. To experience this shift in our culture firsthand, to watch it become this massive industry. And enough time has gone by that people are finally starting to congratulate me for what I have built through being an influencer – instead of making fun of me for it behind my back.

## The downside to being an influencer?

There is no empathy for influencers. And the irony is I will probably get a lot of backlash for saying that. But that's my point. People beg influencers to be authentic, but everything they post is picked apart by the masses, and often used against them in retaliation. As a society, we hold influencers to heavier standards than anyone else. All dictated by a number on a screen, if you hit a certain threshold of internet "fame", your societal expectations will change. There will be different rules and requirements for you. You will suddenly need to have a vast and unbiased knowledge of whatever current issue is on the news. Because you're now tasked with being the news source to everyone who follows your account, "You're an influencer!" they'll say. "You signed up for this." Everyone is allowed to project their anger and hatred onto you, "because you're an influencer, you signed up for this." It's the answer to everything, and it's really just a poor excuse to take out your inner frustrations on a stranger. No one "deserves" to be the target of online harassment.

## What has been the most memorable experience of being an influencer so far?

I stumbled upon influencing, quite accidentally. Back in 2016, I was young and broke, traveling around Thailand with some friends. We were staying in a hostel but wanted a more luxury experience, so we attempted to sneak into the pool at the Four Seasons Resort. We got caught, but right before we were thrown out, I quickly crafted a story about how I was a travel blogger there to review the poolside restaurant. It worked, and it worked so easily, that I started doing it full time. Emailing every hotel I could find, and pitching them, asking for a free night's stay in exchange for a post on my steadily growing Instagram. I had never really heard of anyone doing this unless you had a show on the travel channel or something. So I thought it was the coolest sh\*t ever. The influencer marketing industry obviously took off, and because of that, it's ten times as hard to negotiate deals with hotels. So I think to have all those memories of traveling the world is what I loved the most about being an influencer. I'll cherish those forever.







**What has been the most valuable lesson you've learned while in the industry. This can be about the industry or about yourself.**

Everyone repeats the phrase "social media isn't real" but I didn't fully come to understand what that meant until recently. Social media felt like my life. The online world greatly impacted my real one. So it was hard to separate the two. This year, I realized the only "real" world was the one outside of my phone screen. And it dawned on me how I had been missing my own life, being so consumed in the online world. I have a better balance now. I appreciate social media for the tool it is. To connect with people, to express myself, to use my voice. But I don't live there anymore. I guess you could say, I'm living my own life again.

**Can you tell us more about your streetwear brand Lonely Ghost?**

I've always been into fashion, specifically streetwear. But I never felt cool enough for it. It seemed like an exclusive club that I could never get into. If I saw someone with the same Supreme bag as me, instead of a head nod, I'd get an eye roll. I hated that. And those clothes didn't make me feel cool either. They just made me feel like I was trying to be cool. I wanted to create something that everyone could participate in. Clothes that made you feel good about yourself. Phrasing that welcomed positivity and interaction. And that's what we did. We've hit such a sweet spot where kids, teenagers, adults, even grandparents rock LG. When someone sees you wearing Lonely Ghost, instead of being embarrassed that someone is wearing the same hoodie as them, they'll weave through traffic to say hi. You'll end up having a 10-minute conversation. People connect over our clothes. That's rare. It's a club with room for everyone. I'm so proud of it.

**You seem to be paving the way for influencers to know their worth, changing the future of Sponsored Posts on Instagram. Can you tell us how you're doing that?**

Influencing works for a reason. You're more likely to buy that new groundbreaking vitamin C serum if you hear about it from

your favorite blogger than you'd be if you saw an ad on the side of a bus. But I didn't understand my own value as an influencer for a long time. I felt like an impostor, anytime a company would send me a free product. I eventually began to see how much money and exposure I was actually bringing in for these brands. My advertisements were a success. And then it hit me, how getting a free curling iron was hardly mutually beneficial to the thousands of dollars, followers, and website traffic my endorsement provided. This is when I decided to start my own brand. I was going to be my own influencer.

**The economy around Instagram will soon begin to drastically change due to sponsored content and influencer culture. Can you please elaborate on that?**

Influencer culture is rapidly evolving, and I'm curious to see where it goes. I saw a shift happening a few years ago, which is why I was adamant about building a brand that could stand independently from Instagram. I think we'll see a huge increase in these creator-led brands in the upcoming years. Social media is overwhelmed with advertisements right now. Everything is a sponsored post. Everyone is trying to sell you. But the reason influencing worked so well in the beginning, was because it was all genuine. With my brand, our "influencers" are our followers. Our community. The people who actually wear our clothes. And it works really well for us. It's authentic advertising. That's how I viewed influencing in the early days, and I'm hopeful that we're getting back to that.

**Where do you see yourself in 5 years?**

I'm not good at long-term plans. I'm not good at plans in general. I know what I want, and then opportunities come my way. But I do know some of the opportunities and experiences I want to have in the next 5 years. They include writing a book, LG pop-ups all over the world, putting on events, music festivals, building a hotel (because why not?) a Netflix documentary, and....maybe throw the Met Gala in there. I'll be at the Met Gala in 5 years. Promise.



# ONE ON ONE WITH DANICA PATRICK

By Allison Kugel

As a racecar driver, Danica Patrick broke barriers and set records with her on-track performance. It wasn't long before she joined the mainstream ranks by succeeding in the male-dominated world of professional motorsports. With stunning good looks and an unrelenting ambition to top her personal best in every race, Danica was named to TIME's 100 Most Influential People list, while her figure graced the pages of the Sports Illustrated Swimsuit Issue. Making her mark in pop culture, Danica has appeared in a record-setting 14 Super Bowl commercials.

In 2005, Danica Patrick stunned the world by leading 19 laps and finishing fourth in her first Indianapolis 500. She became the first woman to lead laps and score a top-five finish in the historic race. In 2008, Danica made history again becoming the first woman to win a major-league open-wheel race in a North American series with her victory in the IndyCar Series Indy Japan 300 race. In 2013, as Danica transitioned to the NASCAR Cup Series, once again making headlines with her record-setting performance in the 55th Daytona 500 race. She became the first woman to win a NASCAR Cup Series pole when she set the fastest time in qualifying 500, and then finished in eighth place, the highest finishing position ever for a woman in the "Great American Race."

In 2018, Danica closed out her time in racing with the "Danica Double" and competed in two marquee events that were cornerstones of her career: the Daytona 500 and the Indianapolis 500. That same year, she became the first female host of the ESPY Awards which on the ABC network.

Doing a deep dive with Danica Patrick, it's clear that rising to the top of a largely male dominated sport was as natural as breathing for her. The girl specializes in shattering glass ceilings. Danica is a woman who stands in her truth and unapologetically uses her voice to express her opinions. In this in-depth interview, she bares her soul with strength and vulnerability as we cover everything from her upbringing and early racing days to relationship realizations and overcoming insecurities (yes, she's dealt with imposter syndrome, just like the rest of us).

Now, retired from racing, Danica is focused on her aptly named podcast, *Pretty Intense*, her speaking career, and her new role as vigneron and sole proprietor of Somnium Wine, her vineyard in Napa Valley, California, as well as her Provence Danica Rose wine brand.

**Allison Kugel: You started Go-Kart racing as a kid, with your family. What was the impetus for turning that hobby into professional racing?**

Danica Patrick: I don't think there was a specific point where I said, "I'm going to try this." It was more of a natural progression. I remember when I was ten, I thought I would go to college for engineering to learn how to work on my race car. That was my first thought. The next jump was when I was sixteen and I moved to England to continue pursuing racing. I left high school. It was my junior year, and I pretty much didn't even go [to high school] that year. I left halfway through my junior year, during Christmas break. I guess at that point in time I thought, "Hey, let's see where this can go," because there was a talent and there was an interest. I moved to England when I was sixteen and lived there for three years without my family. Then I came back, and I didn't have a ride. I wasn't racing, and at that point in time I think a lot of people, and I think probably a lot of parents would be thinking, "You better get your shit together and go figure out what you're going to do."







**Allison Kugel: Did you have a moment of "Yikes, what have I done? I left school!"?**

Danica Patrick: Honestly, I didn't. I always had a lot of what I would call "blind faith," that it was going to work, and I say blind faith because there is no way it should have (laughs). I'm not from a famous family of racing names. There wasn't some fallback if I didn't make it on my own in racing. It was just me. There really was no good reason why I should make it, other than the fact that I just really had a lot of confidence that it was going to work out. I believed that if someone gave me a chance it could really be a big deal, and I could do the job. I stuck with it, and it was when Bobby Rahal hired me to drive his Formula Atlantic car, which was one step under Indy cars, which was probably the next step for me. The next point after that, because you never know how long stuff is going to last, thank God, was four races into my Indy car career. I had a big Indy 500 month. I almost qualified on the pole, and I almost won the race my first time there. It wasn't one moment; it was a series of moments that got me there.

**Allison Kugel: Were you aware at that young age, that, for the most part, this was not a woman's sport? Like, "I'm doing something that women don't do."**

Danica Patrick: No, because that wasn't the way I was brought up. It wasn't like I was the only one. Sometimes there was another girl out there. I mean, shoot, at first my sister did it too. It wasn't a complete anomaly, it was just more rare. My dad taught me to be the fastest driver, period. All through my Go Karting career, it was not about being the fastest. It was not about being the fastest girl. It was always about, "How fast can I go?" And so sometimes that meant I was half a second quicker than anybody else, because just being the fastest wasn't my best. My best was more.

**Allison Kugel: You had an awareness that you were not competing against the other drivers, you were competing against your own best performance.**

Danica Patrick: Yes. I think that was a core value. It's almost like, there is no ceiling on this. How far can you take it?

**Allison Kugel: Were there naysayers? Was there any bullying or sexism that you encountered?**

Danica Patrick: That's such a common question, especially being a girl in a guy's sport, but that is not what happened.

**Allison Kugel: That's good, that it didn't happen.**

Danica Patrick: You know, any amount of it is human. Trust me, living in England and being a teenager with a bunch of teenage guys and having them gossip, or make jokes, or you could tell they're whispering about you... but it wasn't about being a girl. That was about being that age, you know? Maybe part of it was about being a girl, but that's not what I chose to focus on. What I chose to focus on was that I was at a really pivotal age. Teenage years, boys will be boys, and this is just human nature. If this didn't just happen at the racetrack, it would have been happening in school.

**Allison Kugel: Good point.**

Danica Patrick: Look, if someone is pinning me down for something that I've done that they don't agree with, it's like yeah, okay. But they're also talking about me when I finish fourth, and you know what, they're not talking about the guys when they finish fourth. You can't go off and criticize the bad, because it seems like they're coming at you because of your gender or something like that, because then there are other things that are happening because of [of your gender] that are great. I've always chosen to focus on the good that came with it, and not the bad, and I think it's given me a really good non-victim mentality. Playing the victim is like an epidemic, and it's hindering to progress. There is really nothing good that comes from it.

**Allison Kugel: Do you think the age we are living in now, with cancel culture, is that what you are referring to as the "victim epidemic?"**

Danica Patrick: I think it's just a dangerous place to be. I think that anytime you are focusing outside of yourself, is not the right focus.

**Allison Kugel: During your racing career, did you ever think about the possibility of grave injury, or the possibility of death?**

Danica Patrick: It is an awareness, but I don't think it's something you really think about a lot. I guess sometimes it's contrast that gives you that perspective, in hindsight. I did the broadcast for

the Indy 500 the year after I was finished, in 2019. I'm sitting on this pit row in the pit box with [sportscaster] Mike Tirico. We do a lot of the pre-race coverage, and then it shifts to the booth after that, and we're done doing the majority of the work. The cars were coming down the front straightaway to take the green flag, and I remember I was having this moment where I was laughing and thinking this is such a different place to be [sitting]. Then I remember also thinking, "They are so crazy." I knew how dangerous it was. From the vantage point of a spectator, I was able to let it get into my mind more, and into my body, and realize what the consequences were of a bad day, of a crash. Our perception is what creates our reality. If I would have had the perception of how dangerous it was, maybe it would have changed me as a driver, or changed how long I did it, or even if I did it. But I didn't have that perception. There was an awareness, because I'm human and I'm not blind, but it wasn't something that I put any huge amount of attention on.

**Allison Kugel: Has there been any type of fear or phobia that you have had to overcome?**

Danica Patrick: A million (laugh). There are many things that I've had to overcome. I've had to overcome the fear of not being good enough. I think that was a programming I got from a young age, from my dad pushing and pushing me. But if I had to choose between a dad that pushed me really hard and got me to where I am or have a dad that let me just do whatever I wanted and was easy going and not hard on me, they both have consequences. I'm happy to get the one that I got, but it doesn't mean that I didn't have something to deal with. My dad pushed me a lot and I had this sort of narrative in my head that nothing was ever good enough. If anyone ever criticized me for being lazy or not trying hard enough, I would get defensive. I would get triggered by it, because that was a wound, that feeling that I wasn't good enough. That could show up in perfectionistic ways in work or in my relationships. It's something I feel like I've had to deal with, and I've had to learn how to take compliments and to own the good things I have done, and to acknowledge that they are enough and that I am enough.

**Allison Kugel: By the way, that is one of the most common things I hear from people I interview. These are all people at the top of their respective industries. It's a common trait among high achievers.**

Danica Patrick: Thank you for sharing. I think the more it's talked about, the more we understand. It's important for people to understand that you get your patterning and programming from your family; from your parents, generally speaking, and that there is work to do later. My biggest accomplishment outside of my racing career, my biggest personal accomplishment, has been accountability and taking ownership for my part in things. It's knowing that I attract my current reality based on my perceptions, based on my fears, based on my frequency. All of that stuff gives me my reality, and I am the creator. What we resist persists. If you constantly have a fear of not being good enough, you are going to constantly attract people that make you feel not good enough.

**Allison Kugel: That reaffirm that, yes.**

Danica Patrick: Exactly. What we are trying to do is correct the original wound, right? We think, "Well, I'll prove it to this person, that I'm enough."

**Allison Kugel: Yes, and that shows up, big time, in our romantic relationships.**

Danica Patrick: Exactly. We can't fix it. It's just a pattern showing itself over and over again to get you to change, do it differently, and see yourself and your part in that pattern. Another one is the mom stuff. This sort of fear of abandonment, which lends itself to co-dependency and being afraid to be alone. Once I was alone, I was like, "Wow, there is a lot of empowerment here." I realized that the way I would show up would be really not as empowered and not as confident. I think the professional lessons have been more along the lines of effort, and I'm not going to bullshit around, you get out of it what you put into it. Sometimes things happen that are wonderful and they're natural and they flow. When you are in flow, you're doing what you should be doing, and things do come to you when you're doing what you should be doing. Once you know what you want, things just happen, and it flows.

**Allison Kugel: Whenever somebody says to me, "Well, I really wanted to do this, but I have to make a living," my response to that is, "I don't care where you get your paycheck from. If you want to do something and it resonates with your soul, do it. Do it at night, on the weekends, join a club for it. Don't let anybody take that away from you and don't shortchange yourself."**





Danica Patrick: You can turn your passion project or something that you do on the weekends into your whole world. I always feel like the ceiling for things that are your job, but not your passion, at best is like an eight out of ten. There is no ceiling to what happens when you do something you are passionate about. All of the best stuff we have in this world comes from someone's passion. When you set out solely with the goal of making money, I could almost guarantee you that it's not going to last forever, or it's not going to be that successful. Even if it is, it won't feel good because that's not what the human experience, your emotions, and your heart wants. Your heart wants something so much more expansive. Money is just energy. It's just an exchange of energy. You do something great, and you get money. It's over. That's transactional. When you set the goal to change people's lives, to inspire people, to give people hope, to make them smile, there is no end to that.

**Allison Kugel: Absolutely. It just expands and expands. Let's talk about your podcast, Pretty Intense.**

Danica Patrick: The name of the podcast comes from the title of my book, which came out in 2018, as a three-part book. It's the mind, food, and then it's fitness and the body. It starts with the mind, because what stops us from finishing anything that we want to accomplish? Our mind. We all know what it takes to eat healthy, we all know what it takes to work out or to lose weight and get fit and strong or build muscles. It's not rocket science, but it's our mind that stops us from being consistent and disciplined. So, the mind is where it starts. Then it gets into food and talks about the diet and how I live and eat, along with recipes that I wrote and photographed. The last part is on the body, with a workout program that I wrote that takes you through 12 weeks. I love health and wellness, and anything to do with physical and mental wellness is just my jam. The idea for the podcast, Pretty Intense, really got going in the beginning of 2019. I love to talk to people. I love to ask questions. I learned that I had to learn how to listen better (laughs), because I'd never done interviews, previously. I'd always been the one being interviewed, and my job is to ramble on to give you things to write or to air on TV, but I had to learn how to listen which was a good lesson. My podcast is all about diving in with people, and the most rewarding thing is when I get to the end of the interview, especially if it's someone who does a lot of interviews, and they say, "You ask questions and got me to talk about things I've never even talked about before."

**Allison Kugel: Isn't that the coolest feeling?**

Danica Patrick: Yes, that's the best. Your thinking, "Wow, all these years and I'm the one that got an interview out of you that you've never given before!" You do such a good job too. I love these questions.

**Allison Kugel: Aww, thank you.**

Danica Patrick: I'm sure you get that too, and that always feels so good. I believe one of my jobs here is to wake people up and to be a little bit of an initiator and that spark. I want to teach people that we are more alike than we are different. Division is another epidemic right now. We are finding and figuring out every possible way for people to divide. It just seems like it continues to compound, and it's such a detrimental process to the human experience because community is literally the foundation of wellness. When people are taken out of community, just like in the body, when you take a cell out of its cell community, it goes rogue or kills itself. The same thing happens in the human experience, and we have been put in the worst of positions in the last year and a half to be out of community.

**Allison Kugel: If you could travel back in time and be able to alter any famous historical event, where would you go and what would you attempt to change, or bear witness to?**

Danica Patrick: I just want to go back to the time of Jesus and see how that really went down, be there for it, and see what happened. I also have such a deep fascination for Egypt, for Egyptian mythology, and for the ancient times of the pyramids. I would really want to go back to how the pyramids were built, who built them, who used them, and how people were living back then. What was the technology that was used? And to be able to see if there were really giants, was it extraterrestrial, was this anti-levitational or gravitational technology they had back then, that they decided to not use anymore? The building of the pyramids, I would love to see what that was like, what living was like then, and how they did it. And maybe Adam and Eve. Was there really Adam and Eve? Was it just two people and where was the Garden of Eden? Did they just appear? That would be interesting, because I think I'd just be sitting there watching nothing happen. Things in books from that long ago, we get the story wrong. If two people look at exactly the same thing happen, there are two different stories, and now you're expecting these stories to get passed down in the Bible years after it actually happened. You're telling me they got it verbatim? You're telling me they didn't get poetic with it? You're telling me there wasn't interpretation being written? I think there was probably a lot of stuff that didn't happen exactly like we think it did.

**Allison Kugel: It's the new frontier, right? The previous generation didn't have access to this information.**

Danica Patrick: They didn't, and I think possibly people were repressing this information. I think a lot of things have been repressed over time, because the answer to ninety-nine out of a hundred a question is money. A lot of things have happened because someone was making money from it. Whether it's wellness, whether it's Nikola Tesla who had free energy figured out and they decided instead to figure out how to get people to pay for it. Even water. It seems silly when I go to the store and buy a five-dollar bottle of water, if I'm traveling or something, they find ways to monetize everything.

**Allison Kugel: Let's talk about your wine company, Somnium Wine. Why have you chosen to purchase a vineyard and invest in your wine brand?**

Danica Patrick: I bought a piece of dirt, planted it, and made Somnium Wine. It started from nothing and then Danica Rose came about more recently with the opportunity to make an authentic rose. I always felt my brand has been rooted in authenticity, so I felt like this was in alignment, to make a rose from Provence, the birthplace of rose. The purpose of wine is about being present with the people that you are with. The goal is to get people to connect and to create memories together, to tell stories, to open up to one another. I want my wine to facilitate old school gatherings where you talk to each other, spend time together, make a meal and sit down at a table together. Communities are, again, a hallmark of wellness.

Hear the extended, unfiltered Danica Patrick interview on Allison Kugel's *Allison Kugel* is a syndicated entertainment journalist and host of the Allison Kugel podcast. Listen at Apple Podcasts, Spotify and YouTube. Follow on Instagram @theallisonkugel.

Learn about Danica Patrick's Somnium Wine and Danica Rose collections, and tune into Danica's *Pretty Intense* podcast at DanicaPatrick.com and Apple Podcasts. Follow on Instagram @DanicaPatrick.





In 2011, Tordai acquired a Russian-owned gold mining company called Altan Damod Mongol LLC - it was Mongolia's largest gold exploration and mining company at the time. In 2015 he built a Shambha-La Park Town housing project, and in 2020, he built the Alpha Theater where the famous enlightener Goethe's Faust was staged.

Global Millionaire magazine recently caught up with Ganbold Tordai to discuss his journey as an entrepreneur and here's what went down:

**Greetings Ganbold and thank you for accepting our invitation to interview you.**

Thank you for the opportunity.

**It's a highly known fact that Covid-19 is widespread in several countries all over the world which applies to your country as well. What do you think are some of the major problems that the pandemic is causing to people and various businesses?**

The situation is quite challenging in our country. It has heavily impacted a country with a small economy, a small population, and poor medical care and facilities. Even though the pandemic has spread to many countries around the world, the first case of Covid-19 wasn't registered in our country until 10 months later. However, this gap or timing was not taken advantage of by the decision-makers so our country couldn't take the appropriate action and prepare for the impact.

This lack of action was directly related to the parliamentary elections. The situation is still difficult up to today due to wasteful spending on the economy in the name of development - ineffective spending and improper decisions have directly affected the lives of citizens as well as small to medium-sized businesses.

Many countries around the world have spent billions of dollars to reduce the effects of the Covid-19 outbreak and to improve public health. Unfortunately, as a citizen of our country, I am pretty critical about this issue and I have been expressing my position publicly because I believe that the budget and such aid funding have been spent chaotically and inefficiently.

**The business sector has collapsed and jobs have fallen sharply in several countries all over the world due to the pandemic. What are some of the challenges your company as well as other Mongolian businesses are facing at the moment? Given that you have successfully established a chain of hotels in Mongolia that are known to thousands of visitors, how do you think we can overcome this adversity?**

I think the business community has been impacted hard because we did not expect the Covid-19 pandemic to continue for such a long period of time. The situation is honestly not very good in every sector and we are still currently looking for optimal solutions.

One of the most revenue-generating fields, such as the tourism sector has dramatically collapsed. The hospitality industry has been completely affected as well because there are no guests or visitors at the moment. However, we have a strong policy of keeping our employees on the job which is quite risky because how can any business survive without any income in such conditions right? The government of other developed countries provides tax and financial support to small businesses and we are hoping to receive such stimulus as well.

Ganbold Tordai is the inspirational serial entrepreneur behind "The Corporate Hotel" - one of the largest hotel chains in Mongolia. Tordai graduated from the Institute of Foreign Languages and the University of Finance and Economics and he initially kickstarted his entrepreneurial journey by selling wheat. Back in 2001, the agricultural sector in Mongolia was in full decline, and the main raw material to create flour which is wheat was supplied by Russia - he alone supplied up to 60% of wheat in the market. In 2006 he established a chain of The Corporate Hotel and he was also appointed as the CEO of the Darkhan Metallurgical Plant. From the time he was the CEO of the Darkhan Metallurgical Plant, the production capacity rose from 20 to 88 percent, dramatically increasing efficiency and enabling the company to be the main supplier in the domestic market all on its own.



**What was the first business that kickstarted your career? Could you please share with us some of your success stories?**

During the transition period from communism to market economy and democracy in the 1990s, a vast majority of our businessmen started trading.

Just like the others, I was also involved in trading and I reached a quite good result at that time. Some of the projects that I have successfully completed were:

From 2001 to 2007, the agricultural sector was in full decline, and the main raw material for flour, such as wheat was supplied by Russia - I alone supplied up to 60% of wheat in the market.

In 2006, 2009, and 2013, I built a state-of-the-art concert hall and a chain of The Corporate Hotel.

From 2006 to 2009, I was appointed as the CEO of the Darkhan Metallurgical Plant. During my time with them, the production capacity rose from 20 to 88 percent, dramatically increasing efficiency, and enabling the company to be the main supplier to the domestic market all on its own.

I also made sure that the Tumurtei iron ore deposit - the largest iron ore deposit in Mongolia was recognized as an important asset to Mongolians. I managed to win in a three-stage court which enabled us to acquire it from a Chinese company and made the Tumurtei iron ore deposit become 100 percent state-owned.

In 2011, I acquired a Russian-owned gold mining company called Altan Dornod Mongol LLC. At that time, it was Mongolia's largest gold exploration and mining company and I had to pay off large amounts of outstanding debts as well as rehabilitate degraded landscapes that mining has caused to the environment.

In 2013, I initiated the Mongolian Gold Miners' Association to unite local companies and negotiate with the Government, in order to create a favorable legal environment. This move has resulted in an increase in the gold supply to the Central bank from 3 tons per year to 20 tons.

In 2015-2019, I completed a Shambha-La Park Town housing project and in 2020, I built the Alpha Theater where the famous enlightener Goethe's Faust was staged. The plot of this theatrical show revolves around the consequences of injustice and the value and nature of human life. The show has given many people insight into their lives and has been greatly appreciated by Mongolians.

**We appreciate the fact that you are not only investing in commercial businesses but also investing in education. Are you able to share with us some of your future business plans and what areas you are looking at getting into next?**

I think tourism is an important and strategic sector. And obviously, infrastructure is the most important development factor in this field. The government recognizes the necessity of this important mega project but has not been implemented for many years.

I am still striving to raise awareness on such important issues and contribute to the development of our country. I have also been

investing in foreign markets to the best of my ability so I can expand my businesses.

Mongolia's economy is worth \$13 billion and it is almost the same scale as a company in one of the world's largest economies.

Although Mongolian businesses are growing rapidly, they do not have the experience, capital, or economic capacity to penetrate the international market. There are many challenges for businesses in Mongolia to overcome due to political decisions, bureaucracy, and uncertainty. It is impossible for me to say if I would be able to invest or do business in such an environment.

**What are some of the big projects you are planning at the moment? Will there be a new mining deposit, a processing plant, or a new hotel in your future?**

Although 70% of our economy depends directly and indirectly on mining; processing plants are not well developed and I am not sure that most people would be able to understand these issues. Even though it is necessary for the hospitality industry to further develop by building new hotels, these new hotels need to meet the international quality standards.

I do have a plan and a goal to build a large and modern world-class Emergency Center and Cancer Hospital that will cover not only our country but also extend in the regions. But I think this is a really important mega project rather than a business.

**You are currently the Honorary Consul of Uruguay. Do you have any business linkage with this country?**

I do have many international friends. A friend proposed for me to become an Honorary Consul and I think the role of Honorary Consul of any country is to take full rights and responsibilities; to represent many citizens and legal entities, to protect their legitimate interests, and to take the necessary measures to restore the violated rights of citizens and various legal entities.

**Mongolia talks about diversifying its economy yet it appears to still be somewhat dependent on the mining sector. As a businessman, what do you see as a way to expand and diversify your economy?**

It is very risky and hopeless for a country to depend on just one sector. Mongolia has some similar aspects to your country within the mining industry. The difference is that Mongolia's mining products are exported to the southern neighbor at very low prices and such a small amount of income is pretty much used to buy machinery, equipment, fuel, and lubricants to be used in the mining sector. Due to the lack of equipment and production of mining products in our country, we have to import them.

The small amount of money leftover from this sector is going into the housing sector, which is in high demand but not affordable. Although our country has a large territory, urbanization and population density are concentrated in the capital city. Housing quality standards are not so good. In the construction sector, for example, materials are too expensive because they are 100 percent dependent on imports.





Given this situation, I see that it's a necessity to focus on economic expansion and diversification and to support tourism and agriculture sectors through appropriate and effective policy tools. We all know how successful your country's agricultural sector is. And in our case, we see Agriculture as our traditional sector and it has been going on without effective policies and economic support.

I think, in order to increase the number of people living and working in rural areas, we need policy tools and stimulus incentives to provide jobs in rural areas and it is necessary to abolish taxes for a certain period of time and implement large-scale long-term development financing instead. Instead of going abroad and doing the hard labor, Mongolian youth can get the opportunity to work and earn enough at home.

As mentioned earlier, the primary and secondary processing of mining products is important for economic expansion.

**Foreign direct investment is very important for the development of any nation. Some news outlets claim that investing in your country can potentially be risky. What is your position on this?**

I understand very well that foreign investment is a vital element in an economy. When you look at the history of a country's development, it has developed with the help of know-how, the best technology, and the support of foreign investment, and has put its wealth into economic circulation and benefited from it. More than a decade ago, investors flocked to Mongolia, and we were on the radar of the world's largest stock exchange, Mongolia was quite popular among the investment community and we were so-called Mongolia, the Mining country.

But due to the illegal actions of some individuals and decision-makers, it created an atmosphere of unfavorable business and investment climate. Our country is still ranked 116th in the Corruption Perceptions Index and 109th in the Judicial Independence Index. It is unfortunate that some of the decisions from the authorities' leaned in favour of certain investors, which resulted in the public viewing investors as liars, thieves, and fraudsters.

It is clear that any country, high-profile investors would prefer to enter into a legally stable, equitable, and mutually beneficial agreement. No investor will refuse to cooperate with an honest government.

**Based on your answers, we can tell that you have gone through some unfavorable economic and political climate. How do you see the future of Mongolia?**

Our country covers an area of 1.5 million square kilometers and has a population of 3.4 million. It has rich mineral resources, well-developed agriculture, and a traditional livestock sector. Given such conditions, I see the full potential and opportunity to grow in a very short period of time.

Throughout the history of any country's development, there has been a great deal of corruption and populist decisions caused by wrong decisions. And such countries would correct their mistakes in a short period of time and usually, most of them would spend 20-25 years to reach the level of rapid development. In our country's case, we are in transition mode for almost 30 years and I think we could have reached the level of other developed nations if we were able to establish a system of accountability during this period.

The legal and judicial system must apply equally to ordinary citizens and the authorities. It is not possible to talk about development in a situation where the accountability system for the highest officials is not strictly enforced and the legal climate is in different favor.

Civil society in developed countries is very active and accountable to those in power. The authorities have a high sense of ethics and responsibility because their ordinary citizen can strictly control, unite and dismiss the politicians they choose to represent them.

In a developed world, people march 3-4 times a year against the inappropriate and blind decisions of the government. Whereas in Mongolia, we protested 3-4 times in 30 years - unfortunately, there is such submission and inactivity.

The consequences of this situation might force Mongolia to slip into the examples set by North Korea, Turkmenistan, and Uzbekistan, which are all subject to the decisions of one group or an individual and it could be the same case with countries such as Venezuela and some African countries that are under chaos and violence.

We chose a citizen-friendly democratic country, however, the reality today is not so good. The alignment of politics and economics are linked, and I think that development is not far off if we create a favorable legal environment and do not lose the basic principles of democracy and equality. Those are my cautions and criticisms.

Optimistically, we have a lot of opportunities. For the first time in 30 years, there is one party faction serving together as the President, the Speaker of the Parliament, and the Prime Minister.

In this case, I think there is optimism that it is possible to push forward with our mega projects and make important strategic decisions. I don't want to lose the opportunity and waste our economic opportunities.

**Mongolia is a lesser-known travel destination - In some countries it is well known because of Genghis Khan, while in other countries it's referred to as "Chinese Mongolia." How do you think your country measures up compared to the rest of the world?**

Mongolians are in the top ten out of more than 200 countries in the world in terms of intellectual potential. Mongolians are people of intellectual ability, responsibility, adaptability, and high productivity. I want Mongolia to be well known in the world as this image. Nowadays, there are many young Mongolians successfully working and leading in the world's largest companies and banks. So, therefore, I believe we have a great future.

**Thank you for your time and we wish you more success in your business!**





A woman with long brown hair, wearing a white wide-brimmed hat, a white short-sleeved dress with a ruffled waist, and brown leather boots, is sitting on a sand dune. She is holding a brown leather crossbody bag and sunglasses. The background shows a beach with wooden posts, waves, and a blue sky with clouds.

# studio49

photography

49 Johnston St, Annandale NSW 2038  
Phone: 0416 095 875



THE  
HOXTON  
LIVERPOOL

Invest in the  
suburb of the  
future

Apartments  
now selling from  
**\$432,000**

For further information regarding  
ALAND projects please contact:

Vicky Chew 0449551236  
PIA vickychev@pia.com.au

Albie Prias 0402533587  
PIA albieprias@pia.com.au

Mike Ilagan 0410477890  
PIA



LOTUS  
SCHOFIELD GARDENS

STAGES 1, 2 AND 3  
**SOLD OUT**

COME AND  
SEE WHY!

New stage  
now available

For further information regarding  
ALAND projects please contact:

Vicky Chew 0449551236  
PIA vickychev@pia.com.au

Albie Prias 0402533587  
PIA albieprias@pia.com.au

Mike Ilagan 0410477890  
PIA





## ENTREPRENEUR OF THE MONTH: INTRODUCING EVA

# MARTINS

Eva Martins is the founder of the Global Women Leadership Academy, a number 1 international and best-selling author, international speaker, executive leader in Fortune 500 Company, and a business owner with a mission to empower women to skyrocket their lives.

She started her career in a male-dominated corporate industry where she soon grasped that if you do not have power, you go nowhere. Eva understood that if you do not have a strong voice, you are not heard. That if you do not adopt a more masculine attitude you will be blocked from excelling. It took Eva more than 10 years of operating in many different leading roles to realize things needed to change.

She now dedicates her energy to empowering other women to step up in their lives through the Global Women Leadership Academy and has trained hundreds of women. Her mission is to drive gender equality at all levels of society and encouraging women to raise their voices and goals, that's why her Leadership Academy to empower women was created.

Global Millionaire Magazine recently caught up with Eva to discuss her journey in the industry and here's what went down:

### What are you currently doing to maintain/grow your business?

To start, I remind myself of all women who might need my support, women who are struggling but with a wish to play a bigger game and have an impact in the world. So every day I ask myself if I have done everything I could to reach out to them or I am betraying them for not showing up. I create new content, to provide value on a daily basis, whether through my social media (IG, Facebook, and LinkedIn) or to my mail list or even through the creation of freebies such as ebooks, meditations, digital programs. I believe that by giving we always receive back, so I give as much as I can to support as many women as I can in their own fulfillment journey. I also love interviewing them, asking for feedback, asking in which ways I can support them. It has been a beautiful journey of continuous growth and development for both my business but also at the personal level.

### What social media platforms do you usually use to increase your brand's awareness?

I use the main social media platforms such as Instagram, Facebook, and LinkedIn.

### What is your experience with paid advertising, like PPC or sponsored content campaigns? Does it work?

I have been using continuously Facebook ads with great results as I know my audience is there, having a growth rate of over 1000% in the last 6 months. I think paid advertising definitely helps to increase the community and list but only when there is a great value behind and with the right target in mind, those have been my priority.

### What is your main tactic when it comes to making more people aware of your brand and engaging your customers?

I use 3 tactics: ads, webinars, 5-day challenges, organic growth through social media and press but also testimonials, especially in the area of personal development and transformation hearing from peers and the impact it had in their life is the most impactful strategy you might have in place and of course ensuring your customers are happy as they would refer to others.

### What form of marketing has worked well for your business throughout the years?

The best marketing strategy has been to embody my customer, know exactly their pain points, breathe as they breathe, think as they think, and deeply understand how I can help them. This has helped me develop content of great value, deeply transformational group coaching programs because I deeply empathize with them, with their struggle. So in a nutshell it is customer-centricity in everything I develop, create or envision and always asking myself, how can I bring value to 'her.'

### What is the toughest decision you had to make in the last few months?

As an entrepreneur, it is not always easy to have boundaries and relax, especially with COVID having to work from home, so I saw myself working endless hours during the week and weekend and feeling exhausted. So I had to make the really difficult decision to prioritize myself and my self-care instead of my clients which is definitely not natural for me and required determination and focus. Due to this reprioritization I had to reschedule the launch of one of my Global Women Leadership Academy group coaching programs, I had to detox from digital and take care of myself. Now I realize that it is definitely not nice to have as an entrepreneur but a must. The only way to serve others is to serve ourselves first.





**What money mistakes have you made along the way that others can learn from (or something you'd do differently)?**

I would not say that I have done any money mistakes, as all situations present a wonderful opportunity to learn and grow and I believe our professional life, as well as personal life, is simply a journey of self-growth. I believe I have done the right investments at the right time and I am happy for the mistakes I did as I learned with them: such as investing too much in Facebook ads in wrong audiences, having 600 ladies registered for a webinar but the systems crashed...The problem is that we take events too seriously as a drama, especially if we want to bring high value and maybe having a perfectionistic side, but with a more relaxed mindset, with more fun, everything becomes easier. Having a mindset of abundance, an abundance of resourcefulness, an abundance of support always attracts abundance to us.

**What new business would you love to start?**

I am soon going to launch the certification side of my Global Women Leadership Academy. My wish is to empower other women to be their own coach or be able to coach others!

**If you could go back in a time machine to the time when you were just getting started, what would you do differently?**

Nothing as all events were really important to be who I am

now, even the difficult period, they made me the strong and determined woman I have. I would not have the same drive, the same self-awareness without them.

**What is the best advice you have ever been given?**

The best advice I was ever given is to stop trying to change your external environment because the solution is not in them but in us. Our life is a mirror, a reflection of our subconscious mind, the way we think, what we believe, and past experiences. So the solution is to deep dive into it and understand which part of us is co-creating any challenge and reframe it. That's exactly what I teach today in the Global Women Leadership Academy.

**What advice would you give to a newbie Entrepreneur setting up their first business?**

I would focus on keeping your passion alive. You will encounter endless challenges, whether lack of clients, lack of funds, sometimes feeling like an imposter...so always keep close to your heart your reason WHY and how you can contribute to a better world.

The second piece of advice is to know your customer better than they do, interview them, ask them which are their pain points and they always ask yourself if your product or solution fits their needs.





# PRODUCTIVITY: FIVE WAYS TO SAVE TIME AS AN *Entrepreneur*

Entrepreneurs are often individuals who are short on time. Learning time management is one of those essential skills that sounds a lot easier on paper than it does to practice. Especially for new entrepreneurs, balancing time is a tough skill to learn and can leave you feeling hopelessly overwhelmed and overworked.

However, even though the journey to time management isn't linear and easy, the most successful CEOs and entrepreneurs have found incredible methods to leverage their time effectively. Their tips can help you learn to use your time more effectively, like the most successful entrepreneurs around you do.

## **Creating the Perfect Team**

You can't expect yourself to be able to handle a job meant for 15 people as one person. Some jobs are made to be handled by teams who can give each task the proper time and energy needed to succeed. With a team of 10 people, you can already find productivity going up by 70 hours a day that you couldn't have given your operations even if you worked every waking hour through the day. To be successful, you need to create a team of people who can communicate and work towards your business's same vision for your business alongside you.

## **Taking Advantage of Technology**

Social media platforms and software are incredible tools to entrepreneurs, in that they work beyond the hours you put into them. You can create a podcast, a video, a blog, or another social media platform, and after posting only one post, that blog will stay there to be seen by hundreds of people with minimal effort. The right system and plan in place for your social media footprint on the internet can reach much further than even ad campaigns or word of mouth can if appropriately implemented.

## **Forging Proper Partnerships**

Few people in this world have the knowledge, training, and understanding to handle every aspect of creating a business on their own. Instead, an effective way for an entrepreneur to ensure that they can achieve their goals promptly is to work in partnerships. Suppose one half of the partnership is a good marketer and communicator, but the other is better at the more technical development side. In that case, they can save each other time and manage their own time around their skills.

## **Finding the Practices that Work for You**

Creating a strategy that works for you, and avoids the process of trial and error in simple tasks is one of the biggest time savers there are. The best entrepreneurs know that it can take years to learn a new task or method, but only days and weeks to apply it and improve it. Technology is a fantastic example of this theory. It took a hundred years from the computer's invention to make the first personal computers, but it only took only ten years to go from the invention of a laptop to a smartphone. It's a similar principle: it is much easier to improve on practice and strategy than to invent a whole new one.

## **Prioritizing and Focus**

One of the essential skills for a successful entrepreneur is to know where their focus is best suited. Some tasks can be improperly prioritized, and thus take up and clutter your time. Learning to prioritize your tasks, organize your focus, and delegate the things you shouldn't be spending so much time on is essential to time management.





# FIVE WAYS TO FACE UNCERTAINTY IN Business

It's no secret that businesses these days are facing uncertain growth and challenges due to the pandemic. So we've put together five simple tips for finding clarity at times of uncertainty, even more important during the Covid-19 pandemic.

For most of us, these past few months have really taken their toll on our stress levels and general well-being. Uncertainty can be a difficult thing to deal with at the best of times but when there is not a precedent for moving forward, we can find ourselves in a very precarious position. This refers to both in your personal life and in your business life. If you are an entrepreneur you will understand how stressful this time has been and now more than ever, we all could use a little clarity. This article will explore 5 different methods of gaining a little mental calmness. If you follow this instruction, you should improve your thought processing skills and hopefully, find the focus and resolve to plan your next move.

## Step 1: Put down your phone

We all know that we spend too much time on our cellphones but most of us don't actually try to limit our usage. Ask yourself, what is the first and last thing you do in the morning and at night? If the answer is looking at your phone, then I suggest a drastic change of behavior. For example: You should not be looking at your phone before you sleep as it is extremely detrimental to your sleep patterns.

## Step 2: Exercise

As an entrepreneur, you will lead a busy life. The only way that you can stay ahead of things is if your body is able to withstand the pressure as well as your mind. Go for a walk, do some stretches, lift a few weights, do whatever you need to in order to get the blood pumping. This will improve your circulation which will significantly improve your brain functioning.

## Step 3: Prioritize your tasks

One of the hardest parts about getting organized is actually sorting out the "level" of priority each of your tasks requires. If you are worried about something that is going to happen in 3 months but has forgotten what is due tomorrow, you are not going to be able to get through your work. By focusing on the most important tasks and working your way down, you will be able to zero in on issues that need to be corrected or adjusted.

## Step 4: Take a break

A blunt ax won't chop down a tree just as much as a burned-out candle will give no light. If you have pushed yourself to your limits, you will not have much room for improvement or new ventures. Taking some time off will allow you to recharge your batteries and attack your projects with new vigor.

## Step 5: Breathe

In order to gain a little more mental serenity, you need to learn how to focus on your breath. This is a simple meditative technique that will focus your thoughts on one core movement and sound (your breath). This will allow you a moment to gather yourself before moving on. You do not need to rush through life and this is often when things go wrong. Stop. Take a breath. Continue...





LIVE YOUR DREAM

1, 2 & 3 BEDROOM APARTMENTS  
NOW SELLING

PROXIMITY

LOCATION

8 - 32 Cleve Way, Rouse Hill NSW

CONSTRUCTION STATUS

Under Construction

CLOSE  
TO  
EVERYTHING



LOCATION

Chapel Lane & Lister Ave, Rockdale NSW

CONSTRUCTION STATUS

Under Construction

THE  
NO. 1  
IN ROCKDALE



SOUTH VILLAGE  
APARTMENTS

LOCATION

580 Princes Hwy, Kirrawee NSW

CONSTRUCTION STATUS

Ready to Move in Now

FEEL THE  
VILLAGE  
VIBE



THE SIDING

LOCATION

287/309 Trafalgar St, Petersham NSW

CONSTRUCTION STATUS

Under Construction

FIND  
YOUR  
FREEDOM



NORTH WEST VILLAGE  
TALLAWONG

LOCATION

Themeda Ave & Cudgegong Rd Rouse Hill

CONSTRUCTION STATUS

Under Construction

A COMMUNITY  
LIKE NO  
OTHER



CALL TODAY

VICKY CHEW  
0449551236

ALBIE PRIAS  
0402533587

MIKE ILAGAN  
0410477890





# AMBN

AUSTRALIAN MILLIONAIRES BUSINESS NETWORK

