

# MILLIONAIRE

THE GLOBAL

# magazine

**EIGHT WAYS YOU  
CAN SAVE MONEY**  
**DURING TIMES OF  
HIGH INFLATION**

**ONE ON ONE WITH MARK  
CORONEL**

**GET TO KNOW THE SALES DIRECTOR OF CUBECORP**



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# THE GLOBAL Millionaire magazine

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As we mark the momentous occasion of Global Millionaire's 5-year anniversary, we are thrilled to bring you a special edition that captures the essence of our journey. Over the years, we have had the privilege of showcasing remarkable individuals and their accomplishments from around the world. Our commitment to providing insightful content that resonates with our readers remains unwavering, and this issue is a testament to that dedication.

In this milestone edition, we are delighted to feature Mark Coronel, the Sales Director of Cubecorp, a trusted partner in the dynamic Australian property market. With a base in Sydney, Cubecorp boasts a unique vantage point that enables them to access a diverse range of properties not only in the bustling capital of New South Wales but also in key locations such as Canberra, Melbourne, Gold Coast, Brisbane, Perth, and regional areas to cater to their esteemed clients.

At Global Millionaire, we take pride in curating content that not only informs but also inspires. We believe that Mark Coronel's story will resonate with our readers, offering a glimpse into the dynamic world of property investment and the visionaries who shape it.

Here's to five years of celebrating success, resilience, and the power of human achievement. Thank you for joining us on this remarkable journey.

**Mike Ilagan**  
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# INTRODUCING BRIAN Rainey

Brian Rainey is the C.E.O. of Gooten, the globally distributed production and logistics company transforming how online brands manufacture and fulfill merchandise to their customers. As a “big picture” thinker, Brian elevates the organization through pivotal leadership and strategic direction while aiding in the expansion of financing, hiring, and global initiatives. Rainey previously served as a chief financial officer at Buzz Points, a fintech company, and held positions at Deutsche Bank and Deloitte. He provided accounting and audit services to startups preparing for potential I.P.O.s, private sales, or capital raises. Rainey, a licensed C.P.A., received a bachelor's degree in accounting and finance from James Madison University and an M.B.A. from the Darden School of Business at the University of Virginia.

Global Millionaire magazine recently caught up with Brian to discuss his journey to entrepreneurship and here's what went down:

#### **When did your entrepreneurial flair first reveal itself?**

I have always been an entrepreneur. Since I was 12 years old, I assisted in running a baseball card shop. That spirit has been with me even when I was working more traditional jobs – I always saw things as an entrepreneur. After college, I worked for a finance and accounting firm to audit VC-backed startups. As part of that role, I had to look at what made these companies successful or not. I saw how they operated, and it made me hungry to want to dive in and build my own business. As an entrepreneur, you develop and create a business versus just trying to drive process improvement at a larger company. As an entrepreneur, you look at what can be improved globally and attack that problem. When I thought I have the right idea, I want to go and do it – and not let corporate politics get in the way. You see a future state, and you believe in it so strongly that you want to commit all in to go and bring it to life. I believe in my vision for Gooten and wish to execute on it.

#### **How did your life look like before being an entrepreneur?**

I want to be an entrepreneur and never look back to my days in finance. I did not fit into the corporate world. I went against the things that go with working in the corporate setting. As an entrepreneur, the best idea wins, and there are no politics. I love the instant feedback loop that exists as an entrepreneur.

#### **As an entrepreneur, what is it that motivates and drives you?**

The thing that motivates me is that I surround myself with the people I get along well. I want to work with similarly minded people – but with skills that complement my own. Working or running a startup has entrepreneurship running across the whole business. Being surrounded by ambitious people is a fantastic feeling because they are always highly driven and want to succeed.

#### **In one word, describe your life as an entrepreneur and explain why.**

The word that I would use is “unexpected”. Plans constantly change; every day is different. No matter how much I plan, new things always come up – and that is fun and exciting. It challenges me and keeps me on my toes. You also have to challenge your own beliefs and take in feedback from your team, your board, and your customers, and then find the path forward. I would also add that being an entrepreneur is “rewarding”. I am excited about the opportunities that come my way. I find fulfillment in overcoming challenges as we grow as a business.





**What were your top three motivations for starting your business?**

I took over Gooten from an original set of founders, and it needed a path forward. So with that in mind, the following three motivations that come to mind are:

1. With Gooten, I saw that there was an inherent need that existed between 2 groups – that neither could solve on their own. Manufacturers need brands to fill their machines with orders, and brands needed high-quality global manufacturing. I saw the opportunity to be in the middle of these two groups and create the marketplace.

2. I had a desire to build a high power team with the best people I knew to solve this marketplace challenge.

3. I wanted to know and feel that I was working for myself – instead of just working for layers and layers within a corporate world.

**What would you say are the key elements for starting and running a successful business?**

For me, it comes down to 2 things:

1. Act as if you are going to succeed.

It would help if you planned to scale. Most startups plan for failure. My thought process is to focus on building the most successful business you can with a complete plan for scaling it out – if it fails, I know that I gave it more than 100% of my effort and skills.

2. Make sure that you are the right person to solve the problem.

Make sure that you are the right person to solve the challenge that you are seeking to take on – assuming that you are the right person to lead the charge, then focus on who is the next priority #1 and #2 hires to complement your skills to address the needs of the business.

**What are the three biggest challenges you have faced growing the business, and how did you overcome them?**

The biggest challenges that I have faced with Gooten are:

1. Learning how to hire.

People are what makes and breaks a company. I have to focus on attracting the right talent and retaining my staff to grow my business, part of the challenge here is that you do not always know who/what you need in a role – so you have also to be nimble to make the required changes as the business evolves and as you learn more of the needs.

2. Make sure to challenge my assumptions.

I don't like to have one idea and stick with it forever. I constantly challenge my thoughts and push myself to be open-minded. I have to reinvent a business strategy based on new data, new interactions, new market requirements, etc...

3. Building a marketplace is extra hard.

Initially, you do not know how to start. The challenge is always to

overcome the hurdles of convincing businesses to work with you when you do not have the other side figured out. I had to figure out how do I sell a product that I cannot source. At Gooten, this challenge led me to work closely with the manufacturers first, genuinely understanding their businesses and how they interact with brands.

A bonus challenge I want to mention is that you have to be willing to kill your darlings, meaning you might have adjusted and re-adjust what already works for you. It is hard in business, but you have to continually assess if you are doing the right things for your business' future. And be willing to stop doing the things that you do not see value in the future. It's challenging because you have to let go of things that already generate a tremendous amount of revenue, but sometimes, you might have to cut back before you grow bigger.

**What form of marketing has worked well for your business throughout the years?**

Content and SEO have always worked best. At Gooten, we make sure that we are the experts. The best way to do this is via content. I love to write bylines for various publications and have extended this practice across the team. The key with content is to engage with customers in a friendly manner where you are imparting knowledge and inviting them to deepen their relationship and engagement with you. Often, especially here at Gooten, we must sell our industry to potential customers before selling ourselves.

**As you grew the business, what have been some of the most important leadership lessons you have learned?**

The three most important lessons for me have been:

1. Learning to hire people with the right skills for the right roles.

2. Trusting my team all of the way 100% – if you hire someone to do a job, you have to have faith and confidence in them to do that job – you cannot hire them and proceed to micro-manage them. Why did you hire them in the first place then?

3. Be transparent – this is hard as you may feel that you want to shield people from various things going on within the business – in the end, this proves more difficult. If you are transparent with your team and then extend that to partners and customers, everyone will respect and appreciate your decisions. And they cannot come back and say that you misled them or otherwise.

**What is the best advice you have ever been given?**

The best advice I got was from a fellow entrepreneur – it is DROOM = Don't run out of money. Pretty straightforward.

**What advice would you give to a newbie Entrepreneur setting up their first business?**

The key is to make sure that you are building a career as you are building a company. My advice is that you need to invest in the long-term. Take the lessons that you will learn along the way and understand and appreciate them. Make sure not to cut corners especially falls into the bucket of not having ethical lapses. Always be happy with who you are and do not become a different person.





# EIGHT WAYS YOU CAN SAVE MONEY AS Prices Soar

INFLATION

Recent data released by the Australian Bureau of Statistics showed prices climbing by 6.1% in the June quarter, driven primarily by the increasing cost of food and fuel.

Especially for those with kids, financial outgoings such as education, grocery and days out can set you back.

Nick Drewe, money-saving expert at Australian discounts platform, WeThrift, shares his top tips on how you can cut your everyday costs. From energy bills to travel and grocery shopping, he shares his top tips below.

**1. Keep checking your bills regularly:** As some energy suppliers have been known to either make changes to tariffs or make mistakes when charging customers, it's always a good idea to check your regular household bills.

With winter approaching, those who continue to work from home or have flexible conditions may opt to not return to the office. Therefore, bills for water, energy and mobile data are likely to increase.

**2. Reduce activities and classes:** Whilst it is important for a child to have a routine, there seems to be pressure around keeping children busy with activities from a young age.

If you can't quite afford every single activity, why not keep it simple and cost-free and encourage time to play in the backyard, playgrounds and explore the local creek. Children enjoy picnics, playdates and time at the beach, which will help reduce time spent in the car and spending money on petrol, entry fees, registration, tuition fees, uniforms or costumes.

**3. Have a cap on present spending:** Once your child starts school, they will begin to get more invitations to birthday parties. While this is lovely, this can also get expensive. Decide on a limit for presents early on and stick to it, unless it is a close friend where you may want to spend more.

Simple gift ideas that can work for both genders could be a pencil case filled with nice new stationery, a piece of sports equipment or a water pistol.

Also, start collecting generic things throughout the year and put them in a gift collection cupboard. You never know, they may come in handy.



**4. Choose inexpensive holidays:** Once you have children, it is not as easy to travel interstate and overseas. Camping, particularly with young children, is fairly inexpensive to do once you are set up with some gear. Children love to ride their bikes around, meet other kids and roam the extra space, which is a great way for families to interact without spending too much money.

**5. Share school trips with other parents:** The cost of petrol adds up when taking the kids to school every day, and being able to do alternative trips with other parents nearby will definitely help cut your costs. If you can arrange to do alternative days or even alternate between the morning and afternoon drop off, this will cut your journeys in half.

**6. Look for discount codes before ordering takeaways:** If you're treating the family to a well-deserved takeaway at the weekend, before clicking 'checkout' on sites like Deliveroo or Menulog, it's always worth a search on voucher sites for any discount codes or free delivery incentives that could knock your basket price down. Also, always check your emails for any promotional vouchers that may have been sent following your last order. Often delivery couriers will offer customers small incentives ahead of their next purchase, to retain their loyalty and avoid them being tempted to order elsewhere.

**7. Time your grocery trips wisely:** Try to time your grocery trips for when your local stores are likely to have just added yellow 'reduced' stickers to stock that needs to be sold that day. Making the most of these heavily discounted deals will help you to fill your freezer up with discounted meat, fish, and freezer meals for cheaper food options in the coming days and weeks. Normally workers will start discounting products that are about to pass their sell-by-date later on in the afternoon or early evening, so a food shop after work is the perfect time to grab a bargain. Many supermarkets also have clearance sections where products that cannot be sold at their RRP or may have damaged packaging can be found. Just make sure to check you are happy with the item and that the goods aren't compromised before heading to the checkout.

**8. Cancel any unnecessary direct debits:** Now is the perfect time to log on to your online banking and scour your direct debits and standing orders to see if you can cancel anything that's become an unnecessary spend.

Whether it be a gym membership you aren't quite getting your money's worth for, or a streaming service you signed up for during lockdown that you no longer make the most of, cutting these small outgoings will make a difference to your bank balance in the long run. Also, make sure all of your monthly direct debits look correct, and if there is any questionable outgoings from your account to immediately rectify it.

2023

2022





## FIND OUT MORE ABOUT JAMES HUNT

James Hunt is affectionately known as “The Celebrity Credit Guru to the Stars.” This multi-millionaire entrepreneur is responsible for helping the nation’s top celebs, athletes, and thousands of everyday people with their credit and finances. He also teaches young men how to become six and seven-figure earners through his company, THE HUNT. Formerly homeless, James has thrived not only due to the mastery of his industry, but his style, marketing, and persona continue to draw tons of people to him who also desire to be extremely successful.

With the year 2020 taking its toll on entrepreneurs all across the nation, James Hunt’s business continued to soar despite COVID-19. Among his high-powered clients are people like Kanye West, Akon, Tyrese, Ryan Seacrest, Shaq, Taraji P. Henson, and hundreds of other athletes, business leaders, and Hollywood figures. He maintains that ATTENTION brings MONEY, and all business owners who aspire to attain massive success must understand the sweet science of luring in clientele during any climate – anchored by results and an attractive brand.

Global Millionaire Magazine recently caught up with James Hunt to discuss his journey as an entrepreneur and here’s what went down:

**Could you please tell our readers a brief background about yourself and how you started your business?**

I am originally from Chicago. 8 years ago I was homeless. I used to walk up and down Lenox Road in the Buckhead community of Atlanta seeing the Bentleys and Rolls Royces and I told myself that one day that would be me driving one of those cars. I bought myself a cheap laptop and started my business in a Starbucks during the day, and I built a relationship with the local Fed Ex and worked out of there at night. When I got my first celebrity client and cleaned up his entire family’s credit, that helped me to grow my business and the word started to spread about who I was and what I did. From there, things really took off.

**When did your entrepreneurial flair first reveal itself?**

It was always there. I remember back as early as when I was in the 8th grade. I had my mother who was a seamstress to design this jumpsuit that I wore for the 8th-grade luncheon and I wanted it in a very specific way – something that no one ever had before. I was stressed about it being identical to how I wanted it. That is as early as I can remember. I was about 13, I

always had a vision for how I wanted things to be and I was very serious about my expectations.

**How did your life look before being an entrepreneur?**

I saw life as looking through a glass ceiling, like employees that are at the graces of their employer who decides your salary, who decides the hours you work, and who decides whether you are hired or fired at any moment. You have to work hard but you don’t have real freedom. Entrepreneurship is about freedom. Looking back on it, that experience was worth it. Now, even though I own my own company, I still work 16 hours a day, seven days a week.

**As an entrepreneur, what is it that motivates and drives you?**

Shattering new glass ceilings and goals. Taking on new ideas and accomplishing goals is something that I set out to do on a daily basis. That daily challenge to get up and accomplish what you set out to accomplish for that day is literally what drives me that day. And tapping into what is inside of me. Discovering what is inside of me and being able to project that to the world.

**In one word, describe your life as an entrepreneur.**

Relentless – Because I understand that I cannot give up. I understand that failure is not an option and so I absolutely have to be relentless in my pursuit of every avenue that I have set out to accomplish. For me, it is not enough to just be successful, and the goal is to reach the top. If there is one word to be described, it is being completely relentless in my pursuit of success.

**What were your top three motivations for starting your business?**

- 1) Financial independence.
- 2) The ability to be able to help the people who will become my clients. To offer a real service that can help them in their pursuit of new homes, new businesses, new cars, and understanding the power of credit.
- 3) Recognition/ validation. I think there is nothing more rewarding than being validated by the people you look up to. 8 years ago everyone in credit repair was better off than me. They were my mentors. Today, to come full circle and become mentors of the people who mentored me is validation that I have chosen correctly and I have worked my way all the way to the top.





**What would you say are the key elements for starting and running a successful business?**

Identifying what your product is...what you bring to the table. Then, once you discover that, the next question is, is that product in demand? Is there enough of a demand to become successful in it? If the answer is yes, how can you maximize every day to make yourself a success in that particular field? Also, identifying who your competition is. If you don't know your competition, you can be run over in your business. You should know why they are successful and what you can learn from your competition that can make you even more successful. Know their flaws. If you understand that, you would understand what drives their clients to you and how you can elevate in your industry.

**What are the three biggest challenges you have faced growing the business and how did you overcome them?**

1) Starting. Starting is always the biggest challenge. Many people will say they want to do something and because they never pull the trigger on it, they give themselves an excuse. Starting was like starting my company in Starbucks when it seemed like it wasn't going to work or when I couldn't even get one client.

2) Refusal to give up. The challenge was that the option of giving up was always in front of me. It was always door #1 or door to keep going or #2 to give up. I was given the temptation to give up but I chose door #1.

3) Once you gather a certain amount of success and you have outdone yourself and you don't have any more competition, it is a challenge for an entrepreneur to not relax or take your feet off the gas. But, you have to press the accelerator and go further because you are in uncharted territory. Getting to another level that no one else is doing is also extremely challenging.

There are many times where I am challenged. Whenever I get overwhelmed, I go back to that same Starbucks and sit at that same table where I started and talk myself into success – because if I did it from the bottom level I can do it from another level. It's about having a place of accountability. You should have a place where you can go to that is yours where you can hold yourself accountable for getting to the next level.

**What form of marketing has worked well for your business throughout the years?**

I did not go the normal route of marketing for years. In the beginning, I never pursued social media. I went the old-fashioned way of word of mouth. When you saw you had to get to the next level you saw that you needed to do word of mouth. When the celebs came along, then I figured out how I could utilize that to go to the next level. When we helped Tank (singer) and he put up a social media video on Instagram about his new house on Christmas, it took us to a level where our phones rang nonstop from Christmas day to January with a flood of new clients that we weren't really prepared for. Every entrepreneur needs to be cautious because if you are not prepared for it, success can actually drown you.

Social media has really helped me. I use it in a way to showcase a lifestyle of success that credit brings with it. I show the celebrity clients we help who are purchasing cars and homes and showcasing that luxury lifestyle. That has opened up all kinds of doors. The phones just ring, all you have to do is get up. I think you have arrived when you no longer seek to chase clients or money, but the money and the clients chase you.

**As you grew the business, what have been some of the most important leadership lessons you have learned?**



Learning who to fire and who to hire. Understanding how to motivate your team and keep them upbeat with you. I have learned that you are no greater or no less than the team that you put in power around you.

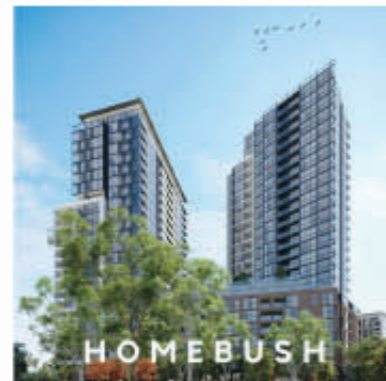
**What is the best advice you have ever been given?**

It was from John H. Johnson, the founder of Ebony and Jet Magazines. When I was 17 years old, I went on a tour of Ebony and Jet and he was talking about the fact he always gave his employees free lunch. We were curious as to why he gave them free lunch. He said when you feed them that shows your employees that you care about their well-being. When they know you care about their well-being, you will get a better day's work out of them. So, since starting my business, I have always fed my employees. That includes bringing in personal chefs or treating them every day to make sure they don't have to worry about





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# INTRODUCING Mark Coronel

## MEET THE SALES DIRECTOR OF CUBECORP

In the dynamic world of real estate, few professionals possess the combination of expertise, strategic thinking, and a genuine commitment to their clients' needs. Mark Coronel, the Sales Director at Cubecorp Projects Pty Ltd, stands as a shining example of excellence in the industry. With 17 years of sales experience under his belt, Coronel has made a name for himself as a visionary leader who not only drives results but also prioritises providing solutions to those in need.

Mark Coronel's journey in the sales industry spans almost two decades, a testament to his enduring passion and dedication. Throughout his career, he has honed his skills in various facets of the real estate landscape, including residential and commercial real estate, project management, project marketing, and investment properties. His proficiency extends to guiding first-time home sellers and investors in the realm of residential investment properties and real estate development.

One of the hallmarks of Coronel's approach is his belief that sales is, at its core, about providing solutions. This philosophy underscores his commitment to understanding his client's unique needs and tailoring his services to meet them. Whether it's assisting clients in finding their dream homes, securing lucrative investment opportunities, or navigating the complexities of real estate transactions, Coronel's approach revolves around empowering his clients through informed decisions.

Coronel's reputation as a professional, efficient, and helpful sales director is not just an empty accolade; it's substantiated by a track record that speaks volumes. Over the past five years alone, he has successfully assisted more than 1,000 clients across Australia in achieving their real estate goals. This remarkable achievement reflects not only his expertise but also his ability to build lasting relationships based on trust and mutual success.

Mark Coronel's multifaceted approach to life extends beyond the realm of real estate. With an unbridled passion for people, he has established himself as a mentor and guide, willingly sharing the wisdom and insights he has garnered throughout his journey. His expertise in sales is matched by his prowess in wealth creation, a skill he fervently believes in sharing with those around him.

Mark Coronel's legacy in the real estate industry is defined by his commitment to excellence, client-centric approach, and unwavering dedication to providing solutions. With a career spanning 17 years, he has not only transformed the way real estate sales are conducted but has also extended his expertise to impact the lives of others in profound ways.

As a sales director, mentor, and culinary aficionado, Coronel continues to significantly impact the lives of those he interacts with. His dedication to empowering his clients and sharing his knowledge stands as a testament to his role as a visionary leader, enriching the real estate industry and beyond.

Global Millionaire recently had the privilege of engaging in a candid conversation with Mark, delving into his remarkable journey within the industry. Here's an exclusive glimpse into our conversation.



**How did your entrepreneurial journey begin, and what inspired you to join Cubecorp?**

For as long as I knew, I was different. I grew up in a traditional Filipino family where my values to work hard and stay honest were instilled early. But I've always had an appetite for more, with little side hustles through my schooling and university life that were constantly judged. But I've always liked to keep myself busy, and since I couldn't find satisfaction as an engineer, I was presented with an opportunity to change my life.

Through miraculous circumstances, I was reintroduced to my university mate at Town Hall, the only place where you can get KFC Hot & Spicy, and we had a chat at his office. Don Liang is the CEO of Cubecorp, and he gave me the opportunity to sell properties on weekends. After three weekends, I resigned from my previous job and began my career in Real Estate.

**What are the core values and mission that drive Cubecorp's success?**

- Success
- Teamwork
- Engagement & Empowerment
- Attitude
- Multidisciplined

Our mission is to educate and empower our clients on their journey to wealth.

Everyone is different, our clients and our staff, and we embrace this to see where people fit and how we can help them achieve what they aim for. We are a platform of engagement with a mantra to never say no to opportunity, and there are always opportunities around us.

**What sets Cubecorp apart from other businesses in your industry?**

We are not like traditional real estate companies, whereby we don't just sell houses and apartments. We also specialise in off-the-plan and offer many complimentary services through our different companies and networks.

Finance, Migration, Property Management, Sale & Re-sale of Residential and Commercial Properties, Development, Project Management, Architect & Design Services, Business Development & Accounting, and much more.

We are not limited to Sydney but have offerings all over Australia and in countries like Vietnam, Indonesia, China, Hong Kong, Taiwan, and the Philippines.

**How do you envision the future of Cubecorp in the ever-evolving business landscape?**

We are a platform for engagement. As the world and markets evolve, so do the demands of our clients. We have a mantra to never say no to opportunities straight away because it is fun to explore and create solutions we do not already have to people's problems.

Businesses that do not innovate and continue to move forward and grow may be successful in the short term but will not survive to meet unforeseen challenges.

A big example was during the COVID Pandemic when many of our friends within the industry struggled to adapt and innovate and, unfortunately, had to close shop.

We envision evolving and positively impacting as many lives along the way, with a target to provide jobs for 300,000 people one day!



**What has been your most significant achievement or milestone with Cubecorp so far?**

As an agent: the opportunity to win a listing for a whole apartment block, with 65 serviced apartments and parking. This was extremely challenging and rewarding, with many important lessons I have reminded myself of in recent deals.

As a company, we will hit our 10-year milestone this month!





“Everyone is different, our clients and our staff, and we embrace this to see where people fit and how we can help them achieve what they aim for. We are a platform of engagement with a mantra to never say no to opportunity, and there are always opportunities around us.”



**How do you foster a positive and inclusive work culture within your organization?**

It's all about energy, in my opinion!

So, we try to put the right people in the right place and encourage personal development throughout our agents' careers.

Everyone is different, and we encourage that. We are flexible with our work hours and opportunities but clear about our standards.

When we see there is potential in our staff, we nurture that. It's how I was given the opportunity to become the Sales Director in a relatively short period of time.

We work hard, we play harder, and we reward excellence.

**Can you share any exciting upcoming projects or initiatives that Cubecorp is working on?**

Absolutely, I'll share two things if I can.

A big part of our sales offerings are in-house and land, and we all know the challenges of house and land in Sydney.

Scarcity, increased building, increasing labour costs, and a tighter finance market are driving affordability down for buyers and limiting their choices.

So to offer more options for our clients, we are diversifying our range of investment options to Regional NSW, proudly partnering with TORO HOMES, who have exclusive investor house and land packages in over six estates, including in the Hunter Region! This is regional.

The other upcoming hot investment option is in our nation's Capital.

This is arguably the dark horse of the property market in Australia

for so many reasons, but what people want to know is how good is it? Prices under \$400,000, rental guarantees of 7% for five years, AND we are working with only the BEST in the territory, GEOCON, the largest builder-developer in Canberra and the 3rd largest in Australia. I do love these guys, and I love their properties even more!

**What advice would you give aspiring entrepreneurs looking to follow in your footsteps?**

1. Say yes to as many opportunities.
2. Arrive early. Timing is everything; being on time is late.
3. Work the hardest.

**How do you balance work and personal life to ensure overall well-being?**

I do get asked this a lot.

If you follow my Facebook and Instagram stories and our CEO, too, you will see the 4 am wake up, the everyday hustle, the late checkouts from the office, and the fun times with my kids.

I have a family of 4; my daughter Zaza is 6, Henry is 4, and my wife works with me... yes! It can be done... mind you, we do work in different services.

This is not just work for me; it's a lifestyle. Sometimes Henry joins me for meetings and inspections, even handing out flyers.

How do I juggle it all? Well, if it's not on the calendar, it's likely not a priority.

**Where do you see yourself in five years?**

Still at Cubecorp, a bigger fish tank, a bigger team, more responsibility, driving the kids to school in brand new G63, then celebrating your 23rd year company anniversary and our 15th year anniversary!



A woman with long brown hair, wearing a white wide-brimmed hat, a white short-sleeved dress with ruffles, and brown boots, is sitting on a sand dune. She is holding a brown crossbody bag and sunglasses. The background shows a beach with waves and a blue sky with light clouds. Two wooden posts are visible in the sand.

studio 49  
photography

49 Johnston St, Annandale NSW 2038  
Phone: 0416 095 875





TV1 is an entertainment and lifestyle global streaming platform offering Australian content. TV1 promotes the most exhilarating events, the most glamorous and successful people, the most in-demand celebrities, the hottest rising stars, and the most exciting trends down under. TV1 may be new but it's most certainly in demand and 100% Australian. We are committed to making Aussie local talents, events, and entrepreneurs easily accessible to both our local and international audiences via the highest quality streaming technology.

Co-founded by the StarCentral Media Group and the Australian Millionaire Business Network, the TV1 channel is the home for independent Australian Screen content. We very much welcome our local screen practitioners from emerging through to the established to make TV1 their home. By streaming your content on TV1, you join a family of rising stars, entrepreneurs, celebrities, and various artists.

**MISSION:** Our mission is to present the most unique and compelling original Australian content by tapping into the hottest local talents and events.







## FIVE METHODS TO ADOPT TO BE SUCCESSFUL IN LIFE

If you want to succeed in life, you must be prepared to make sacrifices and face any adversities. Remember that the problems you go through will help you foster the resilience needed to handle your chosen industry.

### **Interact With People**

The way you deal with various people is the key essential to how to become successful. You can only succeed if you know how to deal with people confidently.

### **Manage Your Finances**

The first year of your business will be very challenging. You will probably be barely scraping by with your finances. The following year might also be terrible. You might end up with a dozen late charges and overdraft fees. You might even need to sell some of your stuff to keep your business afloat. At some point, though, your business will start to prosper, especially if your business starts to be more seasoned, increasing the chance of success. So stay strong and manage your finances well from the get-go.

### **Create Sacrifices**

The experiences you will encounter on your way to success in the next five years will be challenging. It would be best to deal with it; these experiences may be difficult, but they bear the sweetest lessons you will need in the coming years.

### **Fix Your Attitude**

Your attitude may be the worst adversary on your journey to becoming successful. You will never reach your goal if you blame your past and upbringing. You should learn to let go of these excuses and eliminate limitations. Take a short time to evaluate yourself and fix your perspective.

### **Take Risks**

The amount of risk you should be willing to take to succeed should be endless. Taking these risks requires an enormous amount of faith. It would help if you believed that something good would happen. You need to take a giant leap in your life, even if you are unaware of where it will lead you.

There's a massive disparity between being a professional and an amateur in the industry. An amateur will try to do everything on his own even if they have no expertise in doing it (designing a website, marketing, accounting, cutting their hair). This takes a massive amount of time and money, and the result will make you look unprofessional. To be successful in the next five years, you need to act professionally and allocate a budget for marketing and branding.



# SEVEN BEST PODCASTING TIPS FOR ENTREPRENEURS

Recording a podcast is not that difficult, but it can take quite a learning process to get it right. No amount of editing can fix certain mistakes so capturing the cleanest audio from the outset is important. It can save you time editing and prevent you from recording a full podcast you can't use. Here are some recording tips to help you.

## Choose the right equipment and software

It is possible to record a podcast using your iPhone or computer microphone, but it's not recommended. If you want to record clear, professional audio, you need to use the right microphone. A USB microphone that plugs into the USB port of your computer offers a good way to start. All you need then is some recording software, and you can begin recording.

You will also need to choose a podcast hosting platform where you get your RSS feeds that you can submit to a podcast directory of your choice. Find out more about the best podcast hosting platforms on SFGate that have various features that make it easier to publish your podcast and track its success.

## Warm-up, and don't be self-conscious

Rather than starting an episode cold, warm up your vocal cords by saying some tongue twisters or practicing your script. This will help you not stumble over your words and improve your diction. When you're talking into a mic for the first time, it's easy to get self-conscious. Just try to be yourself, show your personality, and enjoy the process of getting your message across. If you create a personal connection with listeners, you will soon have a group of them waiting for your next episode to come out.

## Record in a small, quiet room and create a noise profile

If you record in a small quiet room with closed doors and windows, you would reduce any outside noise, such as pets barking. You can make the room more sound-absorbent by introducing soft items like rugs, cushions, and curtain fabrics.

Pause for a couple of seconds at the start of a recording to create a noise profile. You can use these seconds of silence when editing to identify and remove any background noise. Some online platforms have tutorials on how to do this.

## Use proper microphone techniques

Having the right microphone is important, but it is just as

important to know how to use it. Your microphone should be at the same height as your mouth. Adjust your body, so your mouth is at the right distance from the microphone. The closer you are to the mic, the louder your voice will sound. It's important to keep your mouth at the same distance for the whole recording.

Most recording software will show volume levels on a scale of green to red, and you should stay in the green section unless you want to emphasize a point. If you go into the red section, the sound will be distorted. If you have a pop filter between your mouth and the mic, it will reduce any clicking sounds as you talk.

## Keep your body still and watch your breath

If you move your body around while recording, it will cause background noise. Try to stay as still as possible in a chair and plant your feet solidly on the ground. Don't move objects around on your desk and if you have notes on paper, try to avoid moving them around.

Sit up straight and try to control your breathing, so you inhale and exhale quietly. You don't want to hear loud breathing on your recording. If you need to take a big breath, move your mouth away from the mic.

## Use headphones and make a test recording

It is possible to record without using headphones, but using them will mean less editing work due to less feedback. Headphones that cover the ears are better than earbud headphones because the wires of earbud headphones lie over your chest and can rub against your clothing.

It helps to make a test recording so you can pick up any sound issues before you start recording. There may be a problem with a guest's microphone that you need to resolve. You don't want to find there's a sound problem you can't fix while editing.

## Leave audio cues for mistakes

You will need to eliminate any mistakes during editing, so it helps to leave cues while you're recording so you can find them easily. When you make a mistake, you can pause, give a spoken marker, and then pause again before continuing. You can find the pauses and edit out the mistakes. Another option is a high-pitch sound marker, much like a dog clicker, that you click a few times after making a mistake so you can find the spikes while editing.





Welcome to TV6 Network, the premier hub that caters to all your entertainment needs. We take pride in being your ultimate destination, providing a comprehensive platform that goes beyond conventional television programming. At TV6, we curate a captivating assortment of shows and content that immerse you in the realms of lifestyle, business, fashion, and the latest trending topics.

Prepare yourself for an extraordinary journey as we transport you to a world brimming with inspiration, knowledge, and style. We believe in the power of media to shape our lives, and that's why we dedicate ourselves to exploring an extensive range of subjects that have a profound impact on our modern society.

Through our meticulously crafted programming, we aim to ignite your imagination, broaden your horizons, and empower you with valuable insights. Whether you're seeking guidance on personal development, the latest updates in the business world, or a sneak peek into the glamorous realm of fashion, TV6 Network has got you covered.



# TV6 NETWORK

Our lifestyle segment brings you a kaleidoscope of topics, from wellness and fitness to travel and home decor. We strive to provide practical tips, expert advice, and real-life stories that inspire positive changes in your everyday life.

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Fashion enthusiasts are in for a treat as we unveil the latest trends, iconic designers, and captivating runway shows. From haute couture to street style, we celebrate the artistry and creativity that shape the ever-evolving fashion landscape.

And of course, we can't forget the trending topics dominating our collective conversations. Whether it's the latest technological advancements, cultural phenomena, or social movements, TV6 Network ensures you stay informed, engaged, and up-to-date.

At TV6 Network, we pride ourselves on offering a diverse range of shows that cater to your unique interests and passions. Each program is meticulously crafted to entertain, educate, and inspire you, ensuring an unforgettable viewing experience.





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