

THE GLOBAL • Millionaire magazine

December 2023



5
YEARS
ANNIVERSARY



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THE GLOBAL Millionaire magazine

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In this special 5th-anniversary issue, we reflect on the remarkable journey of Global Millionaire Magazine, marking half a decade of insightful content and inspirational stories. Our anniversary celebration, held on December 17 at the elegant Sir Stamford in Circular Quay, was a star-studded affair, with a diverse guest list ranging from entrepreneurs and high-profile individuals to celebrities.

The latest issue serves as a tribute to our five years in the publishing world, featuring cover stories that encapsulate the essence of our success throughout the years. It is a testament to the dedication and passion of our team and the support of our readers.

Featured personalities include Mabelle Prior, 'The Queen of the Airwaves,' a former broadcast journalist, Elton A. Hollis, III, a seasoned safety management professional and entrepreneur, Tel K. Ganesan, a prolific IT entrepreneur, philanthropist, and founder of various enterprises, Dr. Roya J. Hassad, a leading figure in Anti-Aging medicine, and Guruji Shrii Arnav, renowned for his expertise in spirituality and Astro Gemology. The issue also showcases Armand Peri, a successful entrepreneur, investor, artist, author, and motivational speaker. The magazine's commitment to sharing stories of visionaries and achievers in various fields marks this special anniversary edition as a testament to its continued success in the publishing world.

Mike Ilagan
Managing Director

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Elton

MAKE WAY FOR

A. HOLLIS III

A veteran entrepreneur, Elton A. Hollis, III helps businesses succeed by utilizing his 25 years of experience in the Oil and Gas Construction field - he provides consulting, training, executive coaching, and all facets of safety management and compliance services to clients in the industrial, commercial and small business industries. In fact, he's the co-founder of Small Business Friday! video podcast with his partner Joe Tant. It's a podcast that helps small businesses to get their names out there at no cost. They currently stream on Spotify, Apple Podcast, TikTok, and YouTube.

Elton is the owner of Hol-Tech Resources, LLC - a full-service consulting service that provides guidance and training in the Safety, Quality, and Compliance realms. He also happens to be the General Manager of RT Technical Solutions LLC, where he helps lead their team to the forefront of the Industrial Electrical and Instrumentation fields. Besides his executive work, Elton is a Golden Triangle Industrial Group co-founder and Vice Chairperson for the Contractors Business Development Group.

A multifaceted business leader, Elton has held a wide range of titles, from Field Laborer to Executive Ownership, during the course of his career. His diligent work attitude combined with creative critical enables him to problem solve for his clients. He is well-regarded in the Safety and Training field for his Small Business training

grant work in collaboration with Lamar Institute of Technology. Hence we're not surprised he has been featured in several magazine articles such as VT Post (named in the Top 100 Entrepreneurs in Texas), Elitepedia, The Los Angeles, Refine Post and The Global Celebrity. He is also a proud recipient of the 2022 BBB Torch Awards for Ethics Award for Microbusiness.

Elton is a highly sought-after mentor who coaches entrepreneurs across the country - he teaches and encourages entrepreneurship by conducting marketing meetings, events, and numerous mentor speaking engagements. He is also an author - in late 2021, he published his first book, "Creative Problem Solving," and he has now published his second book, "Buy Into Yourself First," which outlines successful business development tactics.

Global Millionaire recently caught up with Elton to discuss his journey to entrepreneurship, and here's what went down:

When did your entrepreneurial flair first reveal itself?

I had the opportunity to be involved in starting a company early in my career, at age 26. I can't lie; I was scared to death. I almost turned the opportunity down and talked myself out of it. Instead, I took a chance, and from that first day and all the brainstorming we did, I was hooked!

How did your life look like before being an entrepreneur?

The complete opposite of an entrepreneur, or so I thought. I was concentrating on just learning crafts in the field, making money, and raising my kids. I had no clue these basic things would be immensely important in forming a solid foundation for starting several companies.

As an entrepreneur, what is it that motivates and drives you?

I enjoy the new challenges every day. It's never melancholy or boring; always a new problem to solve. Also, there is just something exhilarating and sometimes stressful about building a work family and watching it grow at your company.

What do you put your success down to?

Without a doubt, it's been because I was taught to help people - even people I didn't like or agree with. I learned from working with my dad that there is an art and satisfaction to making the person above you look like a superstar, even if they are not. People recognize that, maybe not a first, but always eventually.

What would you say are the key elements for starting and running a successful business?

Hard work, forgiveness, and thick skin. Hard work is the foundation for anything you do in life. Forgiveness, because you will be done wrong somewhere along the way and because you will also mess up, and both parties deserve forgiveness. Thick skin, because being offended or constantly feeling you are attacked keeps you on the defensive. Defensive units are built to stop things; Offensive units are built to advance. Entrepreneurship is all about advancing.



What are three biggest challenges you have faced growing the business and how did you overcome them?

1. *Getting started.* The first step is always the hardest. I leaned on my trusted circle of business friends for guidance on when to start and how.

2. *Overcoming the stigma of not being a subject matter expert in my business field.* I overcame this by upselling the fact that I am very adept at managing and motivating people, and people are the core of ANY business.

3. *Resisting the urge to grow my business too quickly.* I made sure to cover all my bases and get all the facts about scalability, pro's and con's, etc.

Does the loneliness of the entrepreneur really exist?

I have heard this before, but I haven't experienced it yet. Actually, it's the opposite. I've met more people since starting my business than ever before. Not just meeting them but becoming part of the business "family" and circle of other people.





As you grew the business, what have been some of the most important leadership lessons you have learned?

The top two business lessons I have learned are:

1. It doesn't take a big person to carry a grudge. It really doesn't pay to be offended in life, especially in business. I've learned the best thing to do is to really try and understand the situation and see if it may apply to you, no matter how it feels at the time.

2. Tough or difficult advice is sometimes just what you need. I call this "Brahma Bull Advice" because, just like a Brahma bull, it is usually:

- a. Not always pretty.
- b. Usually right up in your face.
- c. Hardy and can withstand anything.

"There is just something exhilarating and sometimes stressful about building a work family and watching it grow at your company."



What do you hope to see happen in the near future for small businesses all over the world?

I hope this trend of blossoming small businesses will continue to succeed. Seeing these owners take full advantage of state and federal resources is awesome. Also, I'm highly optimistic to see these owners reaching for any type of higher education they can find. Hard work and common sense have always been needed in small businesses, and I love seeing them become popular again these days.



Photographed by: Macrae Marran
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MAKE WAY FOR

Armand
 PERI



Serial entrepreneur and CEO of New Age Public Relations Agency, Armand Peri, is set to release a new book titled "The Mindset of Success", which will serve as a sort of sequel to his previous book "Unparalleled Success", published in 2019.

American serial entrepreneur and CEO of New Age Public Relations Agency, Armand Peri, is set to release a new book titled "The Mindset of Success", which will serve as a sort of sequel to his previous book "Unparalleled Success", published in 2019, which shares the steps he took to breakthrough as an entrepreneur.

In this book, that was launched in 2021, Armand speaks about his core thoughts for people that want business and personal success. Armand has walked the walk. He's an authority and a reputable resource personnel on creating entrepreneurial success. "Success is a long game. It's the result of years and years of hard work and dedication. It's a continuous effort never to lose focus and always keep a disciplined mindset. I started my company, Hunk-O-Mania, because I saw a market demand and a better way to do business. Growing the business into 19 locations and a dominant brand wasn't luck. It involved investing the time in myself and the business", Armand Peri said.

English writer and philosopher Aldous Huxley once said that "there's only one corner of the Universe you can be certain of improving and that's yourself". Armand Peri shares a similar thought pattern. In this book, he shares tips on personal development apropos to entrepreneurial success. He also revealed proven systems based on years of experience complemented by mind-blowing secrets to creating impact in whatever business one wishes to venture into.

In an eye-opening excerpt from the book, Armand teaches that part of learning a business is developing a keen understanding of the average customer's wants. "They're looking for a product or experience that fulfills a certain need. Do you know how to present something that exceeds those needs? Successful entrepreneurs not only understand the customer pain points and journey but know how to respond," he wrote.

Armand Peri is one of the world's best experts on success and personal development. He believes that business and personal success is a fun and rewarding journey. The accomplished investor, artist, author, motivational speaker, and social media strategist has expanded his business empire nationwide, including Atlantic City, Chicago, Miami, Boston, and a host of other cities.

The Global Millionaire Magazine recently caught up with Armand to discuss his book and here's what went down:

Can you please tell us about yourself and how you got started writing your book?

My name is Armand Peri, I am a former national champion bodybuilder, artist and entrepreneur. The purpose of writing my book was to give back to society and inspire someone to awaken their inner power and purpose.

What is the most difficult part of your writing process?

Just taking time out from my businesses to actually do it!

Do you try more to be original or to deliver to readers what they want? Always be original.

If you could tell your younger writing self anything, what would it be?

Don't waste any time, stay focused, I wish I had decided what I wanted to do with my life sooner!

What topics do you love writing about?

I love to write about self-help and self-improvement subjects.



What was an early experience where you learned that language had power? When I was doing sales.

How many published and half-finished books do you have? So far just one published book.

Can you tell us more about your latest book?

It's a book about the power of positive thinking. You don't need to have been born under a lucky star, or with incredible wealth, or with great contacts and connections, or even special skills... but what you do need to succeed in any of your life goals is self-discipline. Unfortunately, most people give in to the two worst enemies of success: they take the path of less resistance (in other words, they're lazy) and/or they want immediate gratification; they don't consider the long-term consequences of the actions they take today. My book UNPARALLELED SUCCESS shows you how you can achieve success in all major areas of your life:

1. Your personal goals.
2. Your business and financial goals.
3. Your overall happiness and peace of mind.

Each of the chapters in my book shows you how to be more effective in every aspect of your life!

What kind of research did you do for this book, and how long did you spend researching before beginning this book?

The research was from my own experiences. My journey has led me to believe that success requires certain elements and characteristics. These elements all work synergistically and without one the entire plan would fail. The following are the Seven ingredients of success I have developed over the years which have led me to believe are crucial in one's professional development. Focus on one without the other and you will lack the depth and knowledge needed to succeed. All seven ingredients work together synergistically to create a well-rounded individual with an aptitude for success. Make sure you internalize each one and determine how well each one fits into your life. The seven ingredients helped shaped my life and paved the way for my own success and I truly believe that it will be a strong guide for helping others as well. Take your time and go through each one in detail and determine which areas you are lacking in. Nobody is perfect from the beginning and nobody is perfect in the end, however we can all shape each area of our life to the best of our abilities to present ourselves in the best light possible. Below are the seven ingredients for success that changed my life:

1. Peace of Mind
2. Health & Energy
3. Loving Relationships
4. Financial Freedom
5. Worthy Goals and Ideas (Meaning and Purpose)

6. Self-Understanding (What makes you tick?)
7. Self-Act

Why did you decide to write this book?

The purpose of this book is to give back to society and inspire someone to pursue his or her dream as I did! Throughout my journey of becoming successful, I made a lot of mistakes but learned a lot with each setback and I am trying to prevent my readers to avoid these same mistakes I made!

What sample advice written in your book inspires people to be the best version of themselves in 2021?

It's so important to decide what you want and what goals you want to accomplish! There are many recipes for success and if you were to ask 100 different people you would get 100 different answers. I do not claim to know all the answers but what I can do is provide the methods and techniques that I have used to transform myself from a life of poverty into the CEO of a multimillion-dollar company. There are no shortcuts in this book so if you are looking for a get rich quick scheme, please look elsewhere. The tactics, methods and self-development that I have gone through took thousands of hours for me to formulate and develop. I only wish I had a guide like this for myself when I was starting out, it would have saved me countless hours and hundreds of thousands of dollars.

We know that you're a successful serial entrepreneur, will writing books a new business you'd like to spend more time on?

No, the purpose of this book is not to make money or make it a profitable business venture but to give back to society.

What kind of research did you do for this book, and how long did you spend researching before beginning this book?

My own personal experiences dating back to my teenage years and the journey I made to achieve my own success made this book possible. I wanted to write a book that was short and to the point.

What advice would you give to a newbie Entrepreneur setting up their first business?

To bring value and originality to the marketplace and his or her success will be undeniable.

For more details about Armand you can visit his website via: armandperi.com. You can also follow Armand on social media via the details below:

Instagram: [instagram.com/lifeperiway](https://www.instagram.com/lifeperiway)
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Twitter: twitter.com/armandperi **TikTok:** [tiktok.com/@armandperi](https://www.tiktok.com/@armandperi)





GURJI

SHRII ARNAV

Meet The King of Gemstones & Mentor of Millionaires

Gurji Shrii Arnav, considered the Father of Astro Gemology and a mentor to Statesmen and Millionaires, is an internationally acclaimed spiritual Guru who uses techniques based on spirituality, Astro Gemology, and modern management methods.

The author of the Magnum Opus "Secrets of Jyotish Gems" (translated in 6 languages), he is the mentor of the world's largest e-commerce portal to buy natural Gemstones online (Gemstoneuniverse.com) that has a mind-boggling reach of 4 million monthly users and has been around since the early days of the internet since 1996.

We are quite certain our readers would love a no holds barred conversation with a major thought leader so they can benefit from Gurji Shrii Arnav's insights about entrepreneurship and business in general. Global Millionaire magazine recently had the good fortune of meeting and interviewing Revered Gurji Shrii Arnav during the Gemstoneuniverse Founder's Day and here's what went down:

What are your standards for success? Is it a certain dollar figure?

For me personally, I was never into numbers. My singular philosophy since I believe in the theory of Karma is that every single person engaging with me should benefit from me or by my enterprise.

And that happens when customers vouch for you by word of mouth, give you referrals, and sometimes raise concerns as if they were family and they own the enterprise as their own.

And at Gemstoneuniverse we see that happening all the time. Since 1996 we have had such a loyal base of patrons (I do not like to call them customers) that till today we have not had the need for any kind of advertising of any sort.

Also, to have industry leaders from Google, HP speaking about you on video is a huge takeaway and speaks of standards. Those are feedback and testimonials that money cannot buy.

What do you think made you successful in business?

Even though I am a spiritual person I like the word business which means transacting and all of us are business people since the world moves by give and take and by a transaction.

I think having clear-cut goals, delighting our patrons, and being attached to the greater cause of serving people and solving their problems by spirituality, gem therapy helped me in achieving a reasonable degree of success and recognition.

"I was never into numbers. My singular philosophy since I believe in the theory of Karma is that every single person engaging with me should benefit from me or by my enterprise."



My life philosophy revolves around the Gemstoneuniverse Motto of – "Deo Amabiles Et Hominibus" which means Pleasing to God and To Men- and it's in that order that has helped me.

What inspired you to develop your idea?

More than inspiration it was a necessity. In 1996 we reached around 11,000 people in a year and by 1997 it was 40,000.

I will be upfront and honest with you - no single patron ever asked me the price of any Gem. They would say you know better - please do what is best for me.

So five things here: Firstly, I was not in a humanly position to speak with every single person. Secondly, when customers were buying Gemstones without taking a look at the product just based on trust - that was creating a huge pressure on me. Thirdly, I wanted the patron to choose a Gemstone in the privacy of their own environment without any kind of pressure.

Fourthly, the intention was to serve the people with the powerful science of gem therapy that delivers phenomenal results and fifthly, bring some kind of organization in a vastly unregulated market.

Real Natural Gemstones form only 2% of all world stock so you can understand the rarity and importance.

With Gemstoneuniverse the patron is assured that the best in the Gem world work assiduously to make them win and that we are on their side.

What were the main challenges you faced at the early stages of your business? And do you still encounter them to this day?

People, Problems, Possibilities, Potential, Product, Price are all words that start with P (Smiles). There are three more P words that will solve the entire jigsaw but I would not like to mention them here.

Since the start of mankind, these 9P's are responsible for all complications and solutions. If whatever information listed on the search engine is true then there should be no problems on the planet (Hey, another P word!).

If whatever has been written in the religious scriptures is interpreted correctly then any problem will cease to exist.

So as we continue to grow and evolve, problems will remain due to lack of quality information, incapacity for correct decision making, and resistance to change.

You can motivate and change these 3 core issues within yourself but you cannot do that for the people who work for you neither can you do it for the people interested in you with 100% quantitative compliance.

That is why I love to be in the Japanese philosophy of Kaizen and also motivate my team to be in the state of Kaizen at all possible times.

My own interpretation of Kaizen is that there is nothing at any point in time that cannot be improved. So we are always striving to improve and be in the perfect state.



What keeps you going even in hard times?

The opportunity given by the almighty to serve and the appreciation we get for it. You will be amazed that during this COVID era both I and the organization attained personal bests.

There is an interesting parable from the life of Lord Shri Krishna. Once the great warrior Arjun asked the Lord Krishna, write something on the wall that after reading will make a happy person - sad and a sad person - happy at the same time.

Krishna took a piece of chalk and wrote - "This Too Shall Pass". I believe in this philosophy. What is in my hand is the right action, why worry about things that you cannot control.

What are your thoughts on entrepreneurship for young people especially in an economy where jobs are harder to find?

COVID and the currently prevailing circumstances have proven

that what was conventional is not essentially the right path and in fact, some people shone brightly by using innovative ideas and proved that humans have a wonderful ability to adapt and improvise - these are the two qualities in humans that have made us the alpha species.

I think it will be wonderful to have young energetic people join the entrepreneurship bandwagon and they in turn will create new and fresh jobs.

However, I can suggest some things - always put a priority on niche specializing, always keep learning, don't put yourself under pressure to be the next Elon Musk, work harder than anybody else and as you grow stay humble and have fun. No work is good enough if it does not give you joy!

What strategies did you first use to market your business?

To be honest with you I do not believe much in traditional marketing or advertising.

Your biggest marketing assets are your people and your product and nothing beats word of mouth.

To cut a long story short, I wrote articles about spirituality, gem therapy, astrology, and gemstones because I was appalled at the pedestrian impotent fare that was pedalled in names of these subjects which was causing more harm to people than benefiting them.



I think what has benefited us since the inception is sharing of good quality cutting edge information in form of quality articles, media resources in form of high-quality gem pictures and videos. Over a period of 26 years, there are 3500 articles on Gemstoneuniverse which are highly informative and give something to a user or solve a pain point. I think you can call it our marketing strategy if you will. Creating and sharing good quality content has been our only strategy.

I did my first Facebook live on the Gemstoneuniverse Facebook Page on 29th August 2021 and now it's nearing 300K views already.

How have your priorities changed from when you first started?

More success comes with more responsibilities and there are other ramifications and responsibilities when you are touching lives on an epic scale. You need to be future-ready and beware of copycats that may be out to dupe people riding on the coattails of a successful enterprise.

Another thing to mull upon and work on is supply change management. The demands and numbers at Gemstoneuniverse are huge but the earth's natural resources and the human resources we have in for of trained consultants and practitioners is limited and we have to do all this while ensuring that the Gemstones we use and supply are ethically mined, responsibly sourced, conflict-free and traceable.

Knowing what you know now, is there anything you would have done differently when you were first starting out?

Not a thing and I am just starting!

What two pieces of advice can you give to someone who wants to become an expert in their chosen field?

Another of my favourite P Word - Practice and Fail early and Fail Fast.

Failing gets you a PhD. In experience in record time provided that you learn from failure. If you are afraid of failure, to be honest, the chances of doing something noteworthy are very minuscule and at best, life would be normal, predictable, boring, and ordinary. That does sound SCARY to me at least.

What is the last 'one word' advice you will give to our readers when it comes to succeeding as an entrepreneur?

Niche. Niche. Niche - Do what you love and be the best at it. I wish all the readers health, happiness, and abundance.

You can follow Guruji Shrii Arnav and Gemstoneuniverse via their official social media pages:

Facebook: www.facebook.com/gemstoneuniverse

Instagram: @gemstoneuniverse

Website: www.gemstoneuniverse.com



MABELLE PRIOR

MEET THE QUEEN OF THE AIRWAVES



"Mabelle was popularly known as 'The Queen Of The Airwaves' when she used to work as a reporter for Ghana Broadcasting – a title that was given to her by the then Director and Deputy Director of Ghana Broadcasting Corporation due to her hard work and dedication to every radio program she was in charge of."

Mabelle Prior is a former broadcast journalist and producer of the women and children's program back in the '90s at the Ghana Broadcasting Corporation. She's currently married and a mother of two and she is the president and founder of "Association Swiss Most Beautiful" which has around thirty executive members. ASMB organizes an annual Miss Swiss Most Beautiful pageant which was established in 2014. The event aims to promote diversity in women's Beauty. She is also the founder of BIEL International Fashion – a platform that promotes multicultural inter-nationality within and around Biel and all over Switzerland while working towards establishing favorable relations and cultural ties between Biel, it's surrounding residents, Swiss Nationals and foreign Nationals via the showcase of fashion, culture, and traditions.

Mabelle was popularly known as 'The Queen Of The Airwaves' when she used to work as a reporter for Ghana Broadcasting – a title that was given to her by the then Director and Deputy Director of Ghana Broadcasting Corporation due to her hard work and dedication to every radio program she was in charge of. She continued this activity in Swiss for a while before getting engaged in syndical activities and becoming the first young black lady in the Federatif committee of migration.

Mabelle is presently the editorial director of Swissglamour Magazine. She gives equal opportunity to every youth who is passionate about journalism to go to the field, make interviews, polish and develop their talent in the profession, write and publish news and gossips in a revolutionary and alternative youth style.

The Global Millionaire Magazine recently caught up with Mabelle to discuss her latest projects and book and here's what went down:

Can you tell us more about yourself? How did you make the leap from being an award-winning journalist to the president and founder of Swiss Most Beautiful?

Once an award-winning journalist, always an award-winning journalist. But creating my organization Swiss Most Beautiful is the realization of my desire to see a world where every girl sees herself beautiful and valued no matter her shape, height, or origin.

What takes up most of your time at the moment?

Writing is one of my passions. I have written so many books. But I decided to publish *Beyond Race* first because it exposes so much about Africans and every other human being in general.



My family as well. I love spending time with my family. Especially my daughter Lina Prior, she is still young and needs all my attention. She is such an amazing child. My son Delase Ephraim is now an adult but I'm always supporting and encouraging him in everything he does. And of course, my husband. We love spending time together with our kids. I love spending time with my sisters, Serwah, Shine, and their children. I love spending time with my mum Irene Asase founder of Doctor Asase Memorial Children's Home. I'm a family person.

Can you tell us about your book "Beyond Race?"

Beyond Race is a social/cultural critic (aka agent provocateur). I had to put my strong opinions in a handbook that documents some of my thoughts about the idiosyncrasies of Africans. The lives and lies we live. The vagaries of our unique poverty that stretches into billions of dollars. Our worn habits dying for an updated version. I mirror our fears. I dissect our hypocrisies. I poke at our beliefs that care for us so much they rid us of every possibility to be exceptional. A book best describes my own method of saving my thoughts. I want my readers to smell the pages as they read.

Beyond Race is a handbook. I am not stuffing it under "literature." I don't want that stiff title. I want it accessible to

everyone. It's very easy to read. Many stories. Many truths. Very confrontational. I am so excited to continue sharing this with my world. Be one of the privileged to book a copy. I'll be autographing more copies upfront. Book now on any of my social media accounts and you will get an autographed copy in a fortnight when it is still smelling like mint notes.

Can you tell us about your second book "A tale of deadly friendship?"

The book revolves around Selinam – a woman who was a victim of deceit, lies, betrayal, and false love. This is a story about a family who had wholeheartedly accepted a demon into their house, little did they know that this was the beginning of their doom. Selinam and the Amenyui family were manipulated and used because of the love they gave to Agbanator, a young sex-trafficking prodigy. Agbanator showed no remorse when it came to controlling the people who accepted her, as well as everyone else around her with her lies, facade, and lust for stardom and power.

How did you acquire the name 'Ghana's Radio Queen'?

That Radio Queen title was given to me by the then Deputy Director of Ghana Broadcasting Corporation Mr. Charley Sam, because of the exceptional renovations I brought into the profession, my dedication to my work, and the emblem of hope that I represented for the youth of Ghana in the '90s.



We note that you speak six languages – what are they?

Oh, I see that you really did a thorough research about me... well, I actually speak French, German, English, and perfect Ewe because I come from Ho, Ghana.

Can you tell us more about your involvement in BIEL International Fashion? What's it about?

Biel fashion International is a concept created by me. It's a project of the Association Swiss Most Beautiful, to promote intercultural fashion, and to bring the youth together for a common goal. But I left Biel, Canton Bern, I now live in Canton Vaud Switzerland, we're continuing the project here.

You're currently the editorial director of Swissglamour Magazine – can you please tell us what this magazine is all about?

Swissglamour Mag is also a project of ASMB (Association Swiss Most Beautiful). Swissglamour Mag aims to give every youth interested in journalism the chance to learn the profession. By engaging them in article writing, reportage, etc..

What has been the most memorable experience of your career so far?

"My mission in life is to live a good, healthy, successful, and honest life, to be the best mum for my children, and be the best person my loved ones can count on."

I have so many memorable experiences, if I start talking about them, this interview won't end today.

Who have been the most interesting people you've met so far?

I have met leaders of the world, and many other interesting people too.

How active are you on social media?

I'm active on Facebook because to me it's one of the best social media platforms and Instagram.

What is your personal mission in life?

My mission in life is to live a good, healthy, successful, and honest life, to be the best mum for my children, and be the best person my loved ones can count on.

The 'LIGHTNING FAST' Round:

1. The last good movie I've seen:

I'm not sure about a movie, but I love the Scandal series. I love the characters in the series! From Olivia Pope to the wife of the president, I love it.

2. What do you consider beautiful and why?

For me, beauty is personality, character, knowledge, and emotional intelligence.

3. Complete this sentence: "If I had no fear, I'd..."

Do many things which I dare not typically do in life. However, if I have no feeling of fear of everything – my life it may not result in happiness. Because it is often the process of overcoming the fear that leads to ultimate happiness and achievements in life.

4. What is the one "flaw" you wouldn't change about yourself?

I have so many. All important to who I am, I have a flaw that has protected me my whole life. I wouldn't change it completely, but I'm working on adjusting it a bit. I throw up walls sometimes with people. Big, tall, cobblestone, medieval, castle walls. I create really solid boundaries because I'm scared or uncomfortable.

It has nothing to do with the other person usually, it's all my crap. The benefit of this flaw is I've managed to protect myself from some people who could hurt me. The disadvantage though, is that I keep some people out. It takes me a long time to trust someone. I'm very selective. I'm working on creating a more permeable boundary like a membrane. People can flow in and out when I have more information about them. I don't just shut people down. Learning to trust takes time. But at least I'm aware of my flaws. I'm working on it, I can adjust it.





Dr. ROYJA

J. Hassad

Dr. Roya J. Hassad is a premier, award-winning physician, educator, speaker and the founder of Hope, Life and Dream Centers.

Dr. Roya J. Hassad is a premier, award-winning physician, educator, speaker, and the founder of Hope, Life, and Dream Centers, the most prominent Anti-Aging medical centers in New York.

The anti-aging market is a booming sector, valued at approximately USD 44,124 million in 2020, which is set to maintain an upward spiral. Dr. Hassad is spearheading this sector with her innovative first-class services in anti-aging medicine.

From a tender age, Dr. Hassad has always had a burning passion for everything health, beauty, and wellness. Everything she has done in life has been streamlined to achieve this purpose - a professional who transforms the lives of others. She originally hails from Iran, where she managed to earn a degree in medicine from the prestigious Iran University of Medical Science. After migrating to the U.S. in the early 1980s to pursue her dream, she continued her medical education at Icahn School of Medicine at Mount Sinai and St. Joseph Medical Center of Family Medicine, both of which are based in New York.

With longevity comes experience; with experience comes greater expertise; Dr. Hassad has put in the work, and today, the results speak for themselves. Due to her influence, there's a palpable difference in how people view age prevention practices such as hormone treatment or facelift surgery. The idea that anti-aging treatments should come at one's nether years has been challenged by the good doctor, which, she believes, should be a holistic lifestyle - women should practice whenever they desire.

"I am passionate about all things anti-aging and regenerative medicine, which is something that I have held near-and-dear to my heart since I was very young," said Dr. Hassad. "I don't believe we should have to accept premature aging and visible signs of wear-and-tear on our skin and our faces. I knew there had to be alternative options, which is why I have dedicated my life from a medical perspective to championing the anti-aging movement."

True to form, Dr. Hassad has treated thousands of patients with hormone deficiency disorders related to aging, such as menopause or diabetes mellitus. She has also developed innovative treatments such as Bioidentical Hormones, which incredibly mimic hormones found in the human body.

Dr. Hassad is definitely a force to be reckoned with in the medical field. She is the medical director of Advanced Medical Health Services. She is also affiliated with some of the top medical institutes, such as Mount Sinai Hospital and Beth Israel Medical Center in New York. She is a board-certified anti-aging specialist and has extensive experience in anti-aging and regenerative medicine. In fact, Dr. Hassad has been recognized as one of the top family practice physicians in the U.S.A. Her practice center, Advanced Medical Health Services, is the premier medical and health clinic on Long Island. She was also selected as a top family physician in 2016 and 2017.

To sum it up, there is no doubt that Dr. Roya J. Hassad has built a fantastic reputation in her field. Renowned for her medical practice, particularly regarding wellbeing and anti-aging - It's no surprise that she has been a leader in the field of anti-aging for decades. With the way she's going, there's really nowhere else to go but up.



MEET TEL K. ganesan

A serial entrepreneur and sought-after speaker, Ganesan's enterprises include Kyyba, Inc., Kyyba Films, Kyyba Wellness, Kyyba Fashions, and Kyyba Music.

A serial entrepreneur, sought-after speaker, and mentor for young entrepreneurs, Tel K. Ganesan single-handedly built a multi-million dollar IT company expanding it into an empire that now encompasses film, music, wellness, and more.

Ganesan's enterprises include Kyyba, Inc., Kyyba Films, Kyyba Wellness, Kyyba Fashions, and Kyyba Music. He is the founder of two non-profits, including TieCon (Talent, Ideas, Enterprise) Detroit - the global organization behind TieCon, the world's largest entrepreneurial conference - and Kyyba Kidz, dedicated to uplifting underprivileged women and orphans. Throughout every venture, his guiding principle centers on entrepreneurship as an effort to make people happy by solving their problems. And according to Ganesan, "Only a truly happy person can spread happiness to others."

While happiness is an emotion-based state of being, Ganesan is not advocating building one's business based solely on emotions. Instead, he maintains that healthy growth is balancing happiness

with self-control. In this paradigm, decisions are made during moments of composure rather than in the adrenaline rush of initial excitement. To help guide the introspective process, Ganesan asks himself three key questions: Will this make me happy in the long run? Am I helping others through my activity or task? What would be the aftermath of my decision?

Ganesan's success philosophy is less about immediate gratification than long-term satisfaction. And just because an opportunity passes the happiness test does not necessarily mean it will be easy to achieve. In Ganesan's view, the yin and yang of business are balancing happiness with aspects like hard work, strategic planning, knowledge acquisition, and surrounding yourself with the right team. (Then, making sure to empower your team to derive happiness from the process, as well).

Following this approach, Ganesan finds a powerful rush in doing things that others are afraid to attempt. But striving to achieve difficult goals means that setbacks are bound to happen even



when all elements are in order. Earlier in his career, Ganesan purchased a handful of companies without proper due diligence and experienced a financial tsunami when the 2008 recession hit. What did he do? He leaned into more of what made him happy, managing his responsibilities while continuing to pursue creative ventures. In every setback, there is a lesson or two. And each challenge taught Ganesan to seriously consider the "worst case scenario" before making big decisions. That way, he could plan for any unwanted outcome while working toward the most desirable.

Global Millionaire Magazine caught up with Tel to discuss his journey as an entrepreneur, and here's what went down:

Could you please tell our readers a brief background about yourself and how you started your business?

As a serial entrepreneur and movie producer, my closet is filled with many hats — all fun to wear. My journey started in the US when I came to pursue my master's in mechanical engineering and landed at Chrysler in Motor City after that. With vast experience gained by working for over a decade, entrepreneurship stood as the guiding light.

At that point, it was a major life-changing decision to quit my well-paying job and secure life starting from scratch with me at the helm. I somehow managed to convince myself that the risk would pay off, and with all-encompassing enthusiasm, I dove head first into becoming my own boss. I took the initiative to invest in myself and all the knowledge, skills, and foresight learned from personal and professional teachings to kickstart the venture.

Kyyba Inc., a Michigan-headquartered IT company, became my launchpad with

industry verticals in automotive, education, public services, financial services, aerospace and defense, insurance, transportation, technology, government, healthcare and medical, manufacturing services, and oil and energy. Kyyba has newly adopted health and wellness through Kyyba Wellness and entertainment, giving way to Kyyba Films, a global film production and distribution company. Portfolio expansion has grown my business to now having 700 employees plus working across the globe.

What are you currently doing to maintain/grow your business?

I love the quote, "don't put all your eggs in one basket." My businesses are highly diversified, and I believe that networking, upskilling, and keeping up with current trends and industry developments are essential to pack a punch. I consciously employ and surround myself with highly talented people to which I can help guide and empower them to own their lanes of expertise. This methodology allows less intervention round the clock and enables them to become better decision-makers.

I always emphasize the importance of networking, as it helps everyone to sprout new ideas, gain valuable insight, and analyze newer market trends. I make it a habit to evolve my contacts, submerge myself in new business circles, and travel to new places that help me to think differently and spark fresh ideas.

I am also a firm believer in maintaining a strict diet of primarily vegetarian/pescatarian and intermittent fasting, prioritizing meditation, and taking an East meets West approach to whole body health that combines the best of both worlds. Good thoughts and positivity attract blessings and catalyze the perfect body/mind/spirit connection.



What social media platforms do you usually use to increase your brand's awareness?

I maintain a healthy mix of social media platforms to promote my brand and various businesses. Facebook owns a significant audience share and is best for promotion across geographies. Nothing outperforms LinkedIn when it comes to concentration on organic, professional connections. Twitter is quick, convenient, and gains faster reach, while our Instagram accounts are rapid-fire and often go viral. We have just begun integrating TikTok as Kyyba's film, and music legs have taken off. Those audiences appreciate the fun factor and a less corporate feel to overall brand messaging.

What form of marketing has worked well for your business throughout the years?

When I started my business, much of our communication streamed through the formula funnel of emails, calls, and meetings. Today, our in-house team for traditional and digital lead generation is heavily vested in email outreach, web apps, mobile marketing, content marketing, ongoing SEO/SEM campaigns, and other proprietary tricks of the trade. Also, social media is a must for any business wanting to compete in today's working environment. I am very proud of our well-equipped, global team who initiates and handles most of our necessary tasks online. However, we schedule in person when it's time to close the deal. Hands down, my vote goes to digital marketing! Brand awareness (marketing + public relations + social media) = sales.



What is the most challenging decision you had to make in the last few months?

Heading a company requires a lot of ongoing, strategic decisions of risk/reward evaluation. One such important one of last was implementing a hybrid working model with flexible working hours. We at Kyyba have employees working worldwide in different time zones, continents, and capacities. Earlier in my ventures, we had fixed office hours and centralized operations with weekly meetings and team discussions.

While analyzing worldwide, the trend of great resignation was peaking globally, and it was essential for all entrepreneurs to retain solid talent. It is also important to change the organizational policy to be decentralized. We continued the meetings online, allocated tasks, and supported them remotely.

This paid off for Kyyba as we have now connected all our team members through cloud activity. This flexibility has led to better team spirit and motivated Kyyba members to achieve their goals. The company is now in growth mode, expanding into more dimensions. My employees are happy with this model, and so am I.

What do you think you came into this life to learn, and what do you think you came here to teach?

I believe "there is light at the end of the tunnel." One has to be very patient when going through difficult times. The testing period is the best teacher you could ask for, as it will impart a depth of knowledge. It strengthens, liberates one from fears, builds character, and provokes the courage to try new things. My life was no different. I have run into many challenges and gained insights into every one of those bumps in the road. Today I implement the education and growth I've experienced along the way into my personal and professional life.

I would teach that the pursuit of life is happiness and to lead each day with self-confidence. If you do anything wholeheartedly, the result will be fantastic. When you love what you do, you can ensure that you are investing yourself entirely! Happiness is contagious, and as a leader, I want my employees to feel good about coming to work every day. I want those who meet with me to expand my business to walk away feeling my authenticity and appreciation for our shared time. You will achieve greater heights of success, too.

How different is it to have a business within the IT and film industries? And which one do you prefer?

In terms of creativity, dedication, and work, both industries are

time-bound and require tunnel-vision, resiliency, and steadfast commitment to succeed. It is exciting because of continuous technological advances, but it carries more of a traditional work environment feel. The film industry is by far edgier and more glamorous, with exclusive access where one can gain fame, exposure, and stardom quickly. My popularity meter began to rise after becoming a movie producer. My likeness is better now as a film personality than a techie, thanks to Kyyba Films' success. Honestly, I enjoy working in both industries as they offer unique opportunities. I appreciate the different people and personalities attached, too. It's always a win when I can combine my right and left brains.

If someone is going to make your life into a movie, who would play you?

Hands down, I would cast Regé-Jean Page to star as me. His body language, smile, and overall appearance share similarities. His aura is impressive, and I appreciate his on-screen presence. I've enjoyed many of his roles and OTT series.

What is the best advice you have ever been given by someone?

The best advice of my life came from a well-respected entrepreneur when I first opened my company. He emphasized the importance of investing the soul to the cause we believe in and leaving a legacy behind. And once we find our passion, we must work toward reaching the goals of success despite whatever hurdles are standing in the way. Entrepreneurship is like a ride on a catamaran on a mammoth, stormy ocean—the more significant the risk, the better the reward. We also must give back to society and shine our skills and knowledge on a good cause to support underprivileged people who are desperate for support.

What advice would you give to a newbie Entrepreneur setting up their first business?

Entrepreneurship is about adding values and finding solutions for challenges people wish to do away with altogether. It is essential to research the field of interest and gain insight before diving deep. You must constantly be in tune with your industry's advancements and stay at the forefront of its trends.

Discover and decode your keys to happiness. Follow your passion and seek joy in all pursuits. Make resilience and patience your best of friends, as there may be some rainy days that require a healthy blend of peace and perseverance. Once you find happiness in your work will feed your passion and zeal, allowing you to become your best self.



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